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25th Anniversary Symposium

International Education—A Concept in Search of Substance

Despite the quickening spread of globalization, doggedly domestic perspectives and agendas still rule the educational realm here in Japan and abroad. People continue to debate the merits of an "international" education, and even what the term signifies. Since international education is TUJ's primary focus, we decided to commemorate the university's 25th anniversary with a symposium designed to discover what such an education means in the Japanese context—and the role it can play in Japan's future.

TUJ's 25th anniversary symposium began with two powerful arguments for transforming international education in Japan. Noted author and emeritus professor Dr. Gavan McCormack of Australian National University based his keynote remarks on over four decades spent observing Japan.



Dr. Gavan McCormack
Emeritus Professor and Visiting Fellow,
Research School of Pacific and Asian Studies,
Australian National University

"Doubt—questioning authority and conventional wisdom—is the core educational curriculum," stated Dr. McCormack, who sees a related crisis developing in Japan's schools as nationalism intensifies. "A true 21st-century international education must grapple with global issues such as war, ecological crises and nationalism, and shift perspective on the world to allow us to see ourselves as others do."

Sakie Fukushima addressed the issue from her position as senior client partner and regional managing director of top executive search firm Korn/Ferry International. To become globally marketable, she said, Japan's students need to overcome their low motivation to learn, a declining ability to deal with others, and fears of not having the "right" answer. She urged educational institutions to train students to think logically and flexibly, and to give them overseas experience.

"Japanese companies are looking for change agents who are useful from day one, can work globally across borders, and possess skills that transcend a specific



Ms. Sakie T. Fukushima
Regional Managing Director-Japan; Leader, Global Consumer Markets-Japan, Korn/Ferry International

organization," Fukushima stated. "Students must become dynamic, decisive, charismatic, entrepreneurial risk-takers with global communications skills, and understand networking and human relationships. Those who remain looking inward will be left behind."

TOP CORPORATIONS BOOST TUJ NGO TRAINING PROGRAMS

In September, Citigroup generously donated \$80,000 to support a new NGO internship program for TUJ students. The financial giant previously gave the school ¥3.5 million in 2003 to underwrite an alumni reunion.

The internship program will offer selected undergraduate students the opportunity to work in NGOs and support the development of NGO activities in Japan. Citigroup's grant will primarily be used to fund Japan-based NGOs, enabling these organizations to offer paid internships to TUJ students. TUJ interns will consequently gain a better understanding of how NGOs function and be able to make a worthwhile contribution to their operations.

Philip Morris Japan K.K. (PMJ), also a TUJ financial supporter since 2003, has agreed to donate \$50,000 for the 2007-8 fiscal year. The funds will be used for TUJ's NGO Skills Development Training in the Continuing Education Program and the undergraduate program's "NGOs and International Development" course. PMJ's support over the years has allowed TUJ to upgrade both programs, resulting in a significant increase in the number of students taking NGO-related courses.

TUJ is committed to maintaining its position as the leading foreign university in Japan and to continuing its support of the local community. The consistent and generous aid from top-notch companies like Citigroup and PMJ helps us achieve these goals.



(From left to right) President Ann Weaver Hart; Mr. Randy Hart; Mr. James Mortensen, CEO, Philip Morris Japan; Mr. Peter Nixon, Director, Corporate Affairs, Philip Morris Japan; Ms. Atsuko Iwaki, Executive Corporate Social Advisor, Social Contributions Dept. Manager, Amway Japan Limited; and Dr. Solomon Luo, Board of Trustee, Temple University, at Supporters' Dinner.

Gold Owl Supporters (¥100,000-¥499,999)

- Danno, Koichi (BOG)
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- Hill Anton, Karen (BOG)
- Ikeda, Kazuko (M.Ed. '04 / Faculty)
- Ikegami, Hisao (BOG)
- Korpiel, Eric (Faculty/Staff)
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- Matsumoto, Hiroshi (BOG)
- Matsuoka, Michiyo (B.A. '93 / Staff)
- O'Mochain, Robert (Ed.D. '05)
- Schmitz, Kathleen (Faculty/Staff)
- Shibata, Hisa (M.Ed. '04)
- Summers, Katherine (Faculty/Staff)
- Takahashi, Naoyo (B.A. '90 / Staff)
- Takahashi, Yuichi (B.A. '05)
- Tanaka, Noriko (M.Ed. '84)
- Taniguchi, Susumu (MBA '02)
- Wilson, Matthew (Faculty/Staff)
- Yamagata, Mihoko (M.Ed. '97)
- Yamazaki, Asako (Ed.D. '96)
- Yokozawa, Toshiaki (B.A. '92)
- Yoshida, Hiroaki (B.A. '93)

(Note: "BOG" stands for Board of Governors)

Note: We would like to apologize for leaving Mr. Shinkichi Kawashima (Student's parent) off the 2006-2007 donor list in TUJ Times vol. 8, under Gold Owl Supporters.

EDITORS' NOTES

Have some news to share? Send your recent events to us at alumni@tuj.ac.jp and we'll run them in the newsletter. And if your mail and/or email address have changed, please let us know so that both TUJ and Temple University can stay in touch with you.

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Website: http://www.tuj.ac.jp/alumni

INTERNATIONAL EDUCATION IN JAPAN: BREAKOUT PANELS

Two special sessions highlighted specific aspects of international education in Japan. One session focused on what human resources businesses are seeking and the problems Japanese universities face in producing such graduates, while the other focused on issues affecting the integration of English into Japan's elementary and junior high school classrooms.



Mr. Douglas L. Peterson
Representative Director and Chief Executive Officer, Citigroup Japan Holdings Ltd.

A 2005 International Institute of Management and Development survey revealed that Japan ranked 56th out of 60 APEC nations in how satisfied business leaders were with their nation's university system. In a *Times* Higher Education Supplement 2007 survey, just four Japanese institutions appeared among the world's top 100 universities. These shocks spawned a vigorous debate on the quality of Japan's postsecondary educational system.

Three panelists—Citigroup Japan Holdings Representative Director and CEO Doug Peterson, Yokohama City University President Dr. Bruce Stronach, and veteran freelance journalist and International Christian University lecturer Nozomu Nakaoka—explored the topic from various angles.

Citigroup's Peterson, a veteran campus recruiter, gave a global employer's view. "While Japanese universities do a good job at instilling technical skills and teambuilding, there's a large gap in communications skills, global mindset and leadership," he noted.

His company looks for people who listen well, can communicate complex ideas clearly to large and small groups in ways that have value, and can motivate people. "We want the 'nails that stick up,' who take the initiative, because that's how we stay innovative."

While attending the Wharton School, however, Peterson saw Japanese students regularly avoiding classes that required public speaking, debate and dialogue. "Compared to students elsewhere, the raw material here that comes into our organization does not have the same leadership skills."

According to Dr. Bruce Stronach, students should be able to fit in seamlessly in foreign university environments. "Universities must therefore train students to be more intellectually flexible, accept risks, and have more confidence in their own abilities."

Unfortunately, he said, Japanese universities are "siloeed," allowing little chance for new ideas and new perspectives. "In the Japanese university *zemi*

system, professors are all-powerful, controlling the flow of knowledge and potentially the student's employment. This system severely limits the diversity, creativity and flexibility of education. We need more competitive faculty personnel practices, promoting by ability rather than age to encourage younger faculty."

Dr. Stronach added that Japan's long-entrenched placement system—in which professors personally recommend



THE UNIVERSITY CHALLENGE — DEVELOPING HUMAN RESOURCES FOR A GLOBAL JAPAN

From both a business and educational standpoint, Japanese universities are lagging behind. Three panelists explained what is lacking, and what needs to be done to stay globally competitive.



Dr. Bruce Stronach
President, Yokohama City University



Mr. Nozomu Nakaoka
Freelance journalist and lecturer, International Christian University



MODERATOR:
Dr. Kirk R. Patterson
Dean, Temple University, Japan Campus

students to companies and are then given extensive in-house training—is disappearing.

Nozomu Nakaoka said students are asking for more professional knowledge, and companies are expecting such knowledge, leaving liberal arts faculties high and dry.

Intellectual models are also scarce, he believes. "In the prewar days, many writers were able to write in English and tell foreigners about Japan," he said. "Japan now lacks leading thinkers such as Nitobe Inazo and Suzuki Daisetsu."

All three panelists cited critical thinking as a weakness, with Peterson noting that using PowerPoint is not a substitute for analysis and quality of thought. Nakaoka added: "Most Japanese think the system is not yet broken, but there should be a sense of emergency."

In the mid-twentieth century, research in America claimed that bilingualism and early exposure to a second language harmed children. That argument is still made in Japan, with some observers saying bilingual Japanese don't function well in either language and actually lose their cultural identity.

Many parents and educators, however, believe current research and common sense show that acquiring second-language proficiency makes sense, and the earlier the better.

Satoshi Tsuzuki, a senior specialist in the International Education Division of the Elementary and Secondary Education Bureau at the Ministry of Education, Culture, Sports, Science and Technology (MEXT), led off the presentation. MEXT is finishing up a five-year action plan that has significantly upgraded the language proficiency of English



Mr. Satoshi Tsuzuki
Senior Specialist, International Education Division, Elementary and Secondary Education Bureau, Ministry of Education, Culture, Sports, Science and Technology

teachers, Tsuzuki said, including higher TOEIC scores and more study abroad. He then outlined a new program starting in April 2008.

"The new course of study will deal with many areas, including science, math and so on," Tsuzuki reported. "Classes at the junior high school level will allot more class hours to English. We also want to strike a balance among reading, writing, speaking and listening."

He added that foreign-language studies should start in elementary school but involve different subjects than those taught at junior high. "For example, we will not teach them grammar, but we will teach a foreign language to enhance their communication skills."

Dr. Mitsue Allen-Tamai, professor of education at Chiba University, has taught English for 25 years. She believes the spoken language and written language should be separated in elementary school, and that the key is getting students to read. "If you focus on that, it's surprising how they develop," she said.

About 1.4 billion people can speak English, Dr. Allen-Tamai noted. "If you think about business, however, about one-quarter of the people have to communicate in English. That's the society we're sending our children into, and why we have to teach English from the elementary school level."

Dr. Mike Bostwick, director of the English Immersion Program at Katoh Gakuen, discussed the common myth in Japan that introducing a second language damages your native tongue.

"In the 15 years of our English immersion program, we've seen no delay in first-language development, and no research supports the loss of a primary language in a majority-language context. When I hear 'experts' talking about one or two hours a week endangering their Japanese-language proficiency, I just roll my eyes."

Dr. Bostwick noted another problem with English-language education in Japan—its shallowness. "A lot of the topics you'll find in a junior high textbook, for example, hold very little interest. We now know that students learn most effectively when there's integration across subject areas and they can engage at a much deeper level."

1. Minato City Deputy Mayor Shigeru Nomura gives a kanpai speech
2. TUJ Governor Dr. David Satterwhite (pictured right) and Dr. Robert Dujarric, director of TUJ's Institute of Contemporary Japanese Studies
3. From left to right: Ms. Yukari Ogihara, English teacher, Nanryo High School; Mr.

- Kazuo Tonouchi, English teacher, Warabi High School; and Mr. Masaaki Motoki, English teacher, Warabi High School.
4. Ms. Hisa Shibata (M.Ed. '04, pictured right) with a friend
5. Assistant Dean and General Counsel Matt Wilson expresses TUJ's appreciation to the attendees at the reception's end



Dr. Mitsue Allen-Tamai
Professor, Faculty of Education, Department of English, Chiba University



MODERATOR:
Dr. Kenneth G. Schaefer
Professor and Director of Graduate Studies, College of Education, Temple University, Japan Campus



Dr. Mike Bostwick
Director of the English Immersion Program, Katoh Gakuen (PreK-12)

RECEPTION PARTY



25TH ANNIVERSARY SPECIAL ALUMNI REUNION A WINNER

FAVORITE PROFESSOR SURVEY

Approximately 150 TUJ alumni, faculty and guests gathered on October 26 for TUJ's 25th Anniversary Special Alumni Reunion at the Sheraton Miyako Hotel in Shirogane. The night featured plenty of friendly mixing, raffle prizes, and even a "taste of TUJ home" as two chefs served up fresh Philly cheese steaks from a special wagon.

TUJ Dean Kirk Patterson and the TUJ Alumni Association co-hosted the festivities, with the Alumni Association planning and organizing the event. To make the 25th Anniversary Special Alumni Reunion memorable, the TUJ Alumni Association conducted a survey in August that asked alumni to submit the names of past and present TUJ professors they'd like to see at the event.

The eight professors cited most often were honored with a mention on the reunion invitation cards. Among the eight named, six professors were able to attend: Roger Buckley, William Clark, Roman Cybriwsky, Patrick Rosenkjar, Sidney Weeks, and Michael Williams. Representing the group, Professor Williams recapped his career at TUJ since 1982, adding, "Twenty-five years is a long time, but I'm looking forward to the next 25!"

Another special aspect of the evening was the Alumni Association's first-ever election. Alumni attending cast their ballots for six Executive Committee positions in 2008: president, vice president, treasurer, and three executive member slots. The results will be announced in late November.

Midway through the party, Alumni Association members surprised Dean Patterson with a bouquet and a gift. "As many of you know, Dean Patterson is leaving TUJ at the end of this year," Alumni Association President Yuichi Takahashi commented. "He has worked very hard to develop TUJ, and we see the results all around us. I want to take this opportunity to show our appreciation for his efforts."

The night's final big attraction was the raffle. A total of 28 prizes were given out, including the top three prizes: a Mandara Spa massage gift coupon, dinner for two at a Hotel Okura restaurant, and a one-



night stay at the Tokyo Prince Park Tower Hotel. Alumni attendees also left with special omiyage bags containing a TUJ calendar for 2008, a 25th anniversary leaflet tracing the history of TUJ, and Post-it notes in a box bearing the TUJ 25th anniversary logo.



- 1 MBA alumni group
- 2 Professor Shinya Watanabe with alumni
- 3 Over 150 gathered for the special event
- 4 Alumni Association Vice President Michiyo Matsuoka (B.A., '93) makes some opening remarks
- 5 Alumni Association President Yuichi Takahashi
- 6 Old TUJ yearbooks went on display
- 7 Professor Michael Williams
- 8 B.A. alumni pose for the camera
- 9 Alumni vote for TUJ Alumni Association officers
- 10 Candidate statements on display at the Alumni Association Election booth
- 11 Chefs with Temple caps serve Philly cheese steaks
- 12 Naomi Carr (B.A., '01) and Sakurako Oshima (B.A., '03)
- 13 A donation table displays Temple goods
- 14 Dean Patterson's "kanpai"
- 15 Professor Roger Buckley poses with happy alumni
- 16 Kenro Kimino (B.A., '05) and Mamoru Shimada (B.A., '98)
- 17 Many alumni commented on the high-quality buffet table after the event
- 18 Marlene Stump (B.A., '06) presents Professor Roman Cybriwsky with his prize at the raffle drawing



Roger Buckley
Undergraduate



William Clark
Undergraduate



Roman Cybriwsky
Undergraduate



Patrick Rosenkjar
TESOL, Undergraduate,
IELP/APP



Sidney Weeks
Law



Michael Williams
Undergraduate, IELP

TOASTING TUJ'S 25TH AT THE U.S. EMBASSY

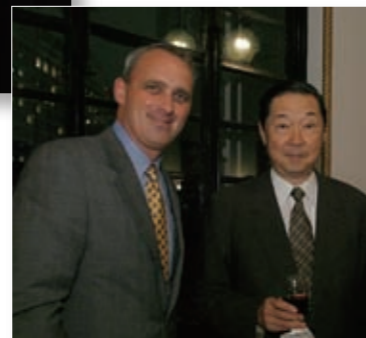
On November 6, U.S. Ambassador J. Thomas Schieffer and Mrs. Schieffer hosted a reception at the Ambassador's Residence to celebrate TUJ's 25th anniversary. Among the more than 100 guests attending were many powerful supporters of TUJ, including members of the TUJ Board of Governors, MEXT and Minato City officials, contributors, and key clients. A main campus delegation that included President Hart and Dr. Solomon Luo of the Temple University Board of Trustees flew in for the event.



Temple University President Ann Weaver Hart and Ambassador J. Thomas Schieffer



Guests enjoy some conversation in the Ambassador's Residence garden.



Temple University's Vice President for Institutional Advancement, Stuart Sullivan with TUJ Governor Koichi Danno



TUJ Governor Hisao Ikegami enjoys a conversation with Adelaide Ferguson, Assistant Vice President for International Programs.



From left to right: Mrs. Wendy Luo, Ambassador J. Thomas Schieffer, Mrs. Sussane Schieffer, and Dr. Solomon Luo.



From left to right: Robert Reinstein, Vice President for International Programs and Dean, Beasley School of Law; TUJ Governor and former Chief Cabinet Secretary, Hiroyuki Hosoda; President Hart and Mr. Randy Hart

DEAN PATTERSON TO RETIRE AT YEAR'S END

TUJ's personable and popular dean, Dr. Kirk R. Patterson, has announced that he will be retiring at the end of this year. After serving as dean since January 2002, he's returning to his native Canada.

"Serving as dean of TUJ during this period of growth has been an honor, and the perfect capstone to my career," Dean Patterson stated. "Getting to know TUJ's students and alumni has been the best part of the job. I feel privileged to have had the chance to make a difference in their lives and to help them realize their dreams and

aspirations.

"I'm extremely thankful for the support and guidance I've received from everybody at the main campus, and from my TUJ colleagues," he continued. "I'm sure that TUJ will continue to build on the foundation established through 25 years of dedication and hard work by many faculty and staff and, with President Hart's support and leadership, will remain a pioneer in international education."

"We are grateful for Kirk's service," said Temple President Ann Weaver Hart. "During

his tenure, TUJ strengthened its financial footing, increased its academic quality, and nearly doubled its undergraduate and total enrollment. Much of Temple's reputation as a truly international university is built on the success of our Tokyo campus. We are deeply committed to TUJ's continued vitality and growth."

An international search for Dean Patterson's successor is already in progress, and TUJ hopes to have a new leader in place before the end of December.

" Getting to know TUJ's students and alumni has been the best part of the job "



Dean Patterson with (from left to right) Alumni Association members Michiyo Matsuoka (B.A., '93), Ayako Tada (B.A., '05), and Yuichi Takahashi (B.A., '05), who organized his surprise bouquet and present at the alumni reunion.

TEMPLE EDUCATIONAL CENTER PROJECT UPDATE

The Temple Educational Center (TEC) project went through some unexpected developments over the summer. In June, TUJ learned that the Japanese government will expropriate the Tomoe-site, on which TUJ had been hoping TEC to construct a new government office building.

"A building project of this size and complexity is bound to experience hiccups," TEC Director Hisaya Sugiyama commented. "We've made some minor adjustments in our tactics, but the project concept is intact and I strongly believe that we're moving in the right direction."

According to Sugiyama, the changes may delay the project slightly, but the team is again making steady progress in discussions with the project's financial advisor, design architect, and Minato City officials, who continue to show wholehearted support for the project concept.

Meanwhile, the project recently received some significant new financial support. Mr. Seon-Kyu Jeon, father of a TUJ student and the CEO and president of KoMiCo, Ltd., a global leader in precision cleaning technology for the semiconductor industry, donated \$50,000 in August, the first half of his pledge of \$100,000.

"TUJ has opened up a new educational model and is achieving great success," Jeon said. "It is my great pleasure to support the new building project." TUJ is extremely grateful for Mr. Jeon's contribution, and will strive to achieve the longstanding dream of building a permanent campus.

AEP TAKES A NEW NAME

TUJ's Academic Preparation Program (APP) officially changed its name in October to Academic English Program (AEP). "English" is being included in the name to emphasize that the program is designed to teach the language to non-native speakers.

AEP's intensive English-language program helps students obtain the wide range of academic skills they need to prepare for university-level instruction in English-speaking countries. Students who complete the program are therefore prepared to enter TUJ or Temple University's main campus, as well as other universities and colleges in the U.S. and other English-speaking countries.

"By renaming our pre-undergraduate academic English program, we're declaring that the new AEP is the gateway for Japanese students to the whole world of undergraduate study through the medium of English, not just narrowly focusing on entry into Temple itself," said AEP Director Patrick Rosenkjar. "We hope that many Japanese students will recognize that the AEP can open the door to an international future for them."

