

TUJ Concludes Agreement on Expanded 2009 Minato Citizens' University Program

TUJ finalized an agreement in February with Minato City subsidiary Kissport on future installments of the English-language Minato Citizens' University series. The 2009 program has been expanded to six experts and six sessions, and is set to run from May 19 to June 4 on Tuesdays and Thursdays. The topics will range from Japan's international relations to the country's legal system and Japan-China-India economic cooperation to new explorations that include soft-power politics in Japanese youth culture and Japanese art in the United States.

Part of TUJ's 2006 cooperative agreement with Minato, the Minato Citizens' University series features presentations by TUJ professors and is meant to show the community what Tokyo's universities are teaching. The first program in 2007 examined Japanese domestic and international politics as well as the country's economy and society. In 2008, three experts gave nearly 200 attendees insights into recent challenges in Japanese business and Japan's international relations and legal system.

Kissport hosts these programs twice a year in spring and autumn, and has already sealed similar pacts with other Tokyo universities in Minato City, including Keio University, Meiji Gakuin University, Toyo Eiwa University, and the Shibaura Institute of Technology.



Professor Wilson describes the Japanese lay judge system during the 2008 Minato Citizens' University series

TUJ Establishes Special Scholarship for Summer 2009

Dean Stronach has announced the creation of a special scholarship totaling 2.5 million yen meant for Japanese students

entering TUJ in summer 2009. This extra aid—a response to the current uncertain economic times—expands the financial assistance previously available to Japanese students. This group currently accounts for half of all of TUJ's undergrad population and about 90 percent of Academic English Program (AEP) students. TUJ already provides about 45 million yen in scholarships annually to incoming degree-seeking students regardless of nationality.

"This special scholarship is in recognition of our mission of maintaining a student body that is both international and representative of Japan," Dean Stronach commented. "It is also an acknowledgment that the global economic crisis is having a strong impact on all of us, and that TUJ has a commitment to give our students as much support as possible. I am sure the special scholarship for summer 2009 will help us attain both goals."

The special financial aid is available to prospective undergraduate and AEP students who are applying or plan to apply for the 2009 summer semester, and to students already admitted who failed to meet the deadline for existing scholarships. Japanese citizenship is an essential requirement for application. Applicants are eligible for awards ranging from 75,000 yen up to 125,000 yen, which can be used to pay tuition and other fees. TUJ will establish this kind of special scholarship as necessary in tune with economic trends.

TUJ's New Feline of Fortune

Meet the newest addition to our lineup of TUJ-branded goods: a 5-centimeter-tall *manekineko* (beckoning cat). Sitting with one paw upraised—ready to make the customary Japanese gesture used to call someone over—these felines are thought to attract fortune and business success as well. There's a bonus, too, in the form of an *omikuj* (paper fortune) inside the cat. TUJ's *manekineko* are now on sale for 850 yen. You can find them at the Information Center (first floor of Azabu Hall), which is open from 8 a.m. to 8 p.m. Monday through Friday and 8 a.m. to 5 p.m. on Saturdays.



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Yamagata, Mihoko (M.Ed. '97)
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Faculty & Staff Payroll Contribution

Baca, David
Helt, Holly
Ilsemann, Alexandra
Kakazu, Hiroshi
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Leeds, Eva Marikova
Leeds, Michael
Lerch, Hubert
Matsuoka, Michiyo
Matsuyama, Miwa
Mehta, Geeta
Nishida, Wataru
Pike, Kathleen
Rosenkjar, Patrick
Shoju, Miyuki
Wilson, Matthew
Yates, JP
Anonymous: 11 participants

The above were correct as of April 2009
Note: "BOG" stands for Board of Governors

Dean Stronach First Foreigner Named to Osaka University's External Advisory Board on Internationalization

Osaka University's International Affairs Board (IAB) recently named TUJ Dean Bruce Stronach to the school's External Advisory Board on Internationalization. He is the first non-Japanese invited since the board began including external members in 2004. Dean Stronach visited Osaka University on February 5 to be officially installed on the board and to deliver a presentation entitled "Practical English, Impractical English and the Competitiveness of Japanese Universities."

His presentation drew about ninety people, over three-quarters of them students from the university.



An audience member poses a question to Dean Stronach during the Q & A session

The Q and A session that followed was lively. Many questions dealt with the structure of English-language courses in Japanese universities and how they are administered, such as whether "practical English" courses—i.e., those intended to simply increase the English ability of

students—should be under faculty control or outside control.

"It is a great honor to be asked to join this advisory board," Dean Stronach said of his appointment. "Naturally a major national university like Handai (Osaka University) would move vigorously to become more



Dean Stronach describes key aspects of practical English to Osaka University faculty, staff and students

international by adding classes in English inside the university, recruiting more foreign students, creating more educational and research opportunities for their students abroad, and establishing satellite operations in places like San Francisco. I'll do all I can to support their internationalization efforts."

Established in 1931 as Japan's sixth imperial university, Osaka University is one of the country's most prestigious educational institutions. The IAB oversees international affairs for Osaka University and promotes international academic exchange.

Alumni Association Party Kicks Off Year of the Ox

The Temple University Japan Alumni Association (TUJAA) kicked off the Year of the Ox with its first official event at Bar 57 on February 28. Bar 57 is a wonderful venue,

with fantastic interior design, drinks and food. A good atmosphere became a great one as numerous "Temple Owls" courageously faced the evening chill to attend, including new alumni and a main campus alum.

TUJAA members clearly like having events at different locations. "We get to try new places that we may not go to by ourselves or even with friends," one participant said, "but since the TUJAA is coordinating things we're not afraid to come."

We're planning more fun for the future. From now on, by the way, we'll be sending our event invitations in both English and Japanese.

The TUJAA is still a young organization, and we're looking to you to help us grow! Our ultimate goal is to create a powerful, self-sufficient network that boosts the value of your diploma and the presence of TUJ grads in the marketplace. TUJ grads entering professional fields are competing with Ivy League grads and others; fortunately, TUJ's long-established presence and recognition by Japan's Ministry of Education, Culture, Sports, Science and Technology gives us an advantage. This network should be your first resort, whether you're looking for a job, a vendor, or seed money for a new venture.

How can you get involved? Give US a hoot and participate in TUJAA events! Tune in to what's happening by going to your Alumni website, <http://www.tuj-aa.org/>.



Two alumni enjoying the atmosphere and refreshments at Bar 57

A TUJ-Style TGIF—The Friday Afterhours Club

The Friday Afterhours Club (FAC) is a sociable group of TUJ alumni, faculty and staff whose slogan is, "Let's get down to real business after work at FAC!" Since January this year they've been gathering at The Nakameguro Taproom every Friday night, giving the Taproom and the evening a distinct Temple vibe.



FAC
Friday Afterhours Club

Every Friday from 18:00 to 20:00
Starting January 30

Get down to real business after work at FAC: Friday Afterhours Club. Every Friday from January 30 until further notice, TUJ alumni, faculty, and staff will gather at the Nakameguro Taproom for TUJ happy hour from 18:00–20:00. Sample the largest lineup of Beerd Beer available anywhere in Japan with twenty taps and four hand-pumps at this amazing craft beer brewery. The Brew master of the Taproom created the 2008 TUJ alumni reunion RED OWL ALE. Join us any or every Friday!

Nakameguro Taproom
Nakameguro GT Plaza
C-Block, 2nd Floor
2-1-3 Kamimeguro
Maguro-ku, Tokyo

Located right next to Nakameguro station (very near Shibuya). It's on the 2nd floor of the middle building (above 7-Eleven & Starbucks).

*20% off drinks, 10% off food



The idea behind the FAC was simple: create a regular get-together in a fun, casual environment where everybody is welcome. And as TUJ grad Utsav Bajgain notes, "This is a great way keep in touch with the TUJ community." With networking a priority on just about everyone's list, it's also one of your best bets to stay up on employment trends and swap information and business leads.

Although the Taproom has been a great venue for the group thanks to both its tasty brews and atmosphere, the FAC flock will be migrating soon. Following a short hiatus in May, the club will switch to Rigoletto Bar and Grill. Located on the fifth floor of the West Walk in Roppongi Hills, Rigoletto offers homemade tapas and an intriguing mix of wines, beers and other potables.

FAC's timing will change as well, to the FIRST FRIDAY of the month. The initial outing after the break is set for June 5, just in time to kick off the graduation weekend.

New AEP Director Has Big Plans for the Program

Dr. Emiko Mizunuma, recently named the director of TUJ's Academic English Program (AEP), brings a wealth of parallel experience and enthusiasm to the position. Prior to joining TUJ as an instructor in summer 2008, she established the University of North Carolina at Pembroke's first ESL program, the English Language Institute (ELI), and directed it for two years.

"The ELI functioned as a bridge program to help degree-seeking students with the admissions process," she says. "It was also a cultural exchange center at the community level, and served as an education consultant on English as a foreign language in several foreign countries."

Emi's academic credentials include an M.A. in TESOL and a Ph.D. in multilingual studies from New York University. Although she retains an intense interest in her Ph.D. dissertation topic of "cross-cultural pragmatics," Emi's career path has made her a specialist in design curricula for ESL and EFL programs. She has crafted both, as well as instructor education programs for ESL and EFL teachers in the U.S., Japan and Mexico.

"I'm very excited to have been selected as the AEP's director, and I believe the program has great potential," Emi states. "The Temple University brand demands an AEP of exemplary standard. Although it's in remarkably good shape, after 25 years even the best programs need reevaluation and updating. I hope to see us leading English education in Japan in various and innovative ways, as well as addressing the English education and proficiency needs of other Asian countries."



Dr. Mizunuma brings international experience to the Academic English Program

Dean Stronach Describes What Being a Responsible Member of International Society Means

Dean Bruce Stronach spoke about what it takes to be a member of international society to an audience of about 220 students in grades 7 to 9 at Tokyo Gakugei University International Secondary Education School on February 12. Dean Stronach's main point was that international society is like any other society, and that being a valued part of it meant taking personal responsibility and developing both empathy and morality.

The Q&A session that followed was lively. The most intriguing question, Dean Stronach noted, was in response to his assertion that you have to be responsible to yourself before you can become responsible to others.



A Gakugeidai student asks Dean Stronach a question about being international

"The questioner asked whether that was just being selfish, and wondered what the balance was between being responsible to yourself and giving up your needs for the needs of others," he said. "This reflects a basic difference between Japanese and Western perspectives. Japanese tend to judge themselves and their behavior relative to the groups they belong to, whereas Westerners have a more internalized code of morality and responsibility."

Ms. Ueno, the teacher in charge at Gakugei, expressed her gratitude to the dean. "Dean Stronach's speech will cause the students to reflect on what it means to be an internationally minded person," she stated.

Tokyo Gakugei University International Secondary Education School opened in April 2007, combining the student bodies of Tokyo Gakugei University Oizumi Junior High School and Tokyo Gakugei University Senior High School's Oizumi campus.

Undergraduate Program

Nicholas A. Perkins (B.A. '07) hit the Tokyo job market after earning an economics degree. TUJ's knowledge base and network enabled him to work as a freelance journalist and join a local consulting firm. Hearing about an opening at the Consulate-General of Japan in his hometown of Portland, Oregon, he applied and passed the rigorous interview process in April 2008. As an assistant to the Consul General, Nicholas is learning the ins and outs of public diplomacy: developing and writing speeches, attending social functions, and dealing with the public through cultural outreach programs. He gives TUJ major credit for advancing his career. nicholas@cgjpdx.org



Harumi Goto (B.A. '97) lives in New York City after fulfilling her long-held dream of pursuing a higher degree in the States. New York University admitted Harumi in 2004, and in May 2006 she received her master's degree in counseling and guidance. She'll never forget marching into Washington Square Park for commencement.

Harumi now works as a recruiter for a job agency in New York called Quick USA, Inc. Her next goal is to become an HR professional, guiding people's personal and professional development. Her message: Once you've got a dream or goal in mind, never give up—just go for it! hg500@nyu.edu



College of Education

Masaya Kaneko (M.Ed. '05) got married during his second year at TUJ, and during the ceremony announced his intention to become "the best teacher, boxer and father." He was training to be a pro boxer while teaching English at a private school, but his dream was derailed when his second son died soon after birth in December 2005 due to medical malpractice. Determined to fulfill that dream and make his son in heaven proud, he has been pushing himself in his training and teaching, and believes 2009 will be his best year in the ring, at school, and in court. m-k-s-k-r-t@y7.dion.ne.jp



Atsuko Marie Jeffreys (Ushimaru) (Ed.D. 91), a graduate of TUJ's first Ed.D. program cohort in Tokyo, currently lives in the suburbs of St. Louis, Missouri, with her son and American husband, a chemist whom she married last year. A full-time homemaker and stay-at-home mom, Atsuko eventually hopes to get back into teaching and



writing, which she pursued as a professor of TESOL and applied linguistics at Obirin University in Tokyo and as an editor of various high school English textbooks, respectively. She also plans to go back to college to study for the Christian ministry. eternatie950@yahoo.com

MBA

A twenty-year veteran of the U.S. Navy, **Jean-Pierre (JP) Bolat** (MBA '08) joined Oracle Corporation in September 2007 and earned his MBA from TUJ the following June. While promoting Oracle's enterprise solutions for government and defense to the government of Japan, he has spearheaded the development of over \$50 million in future software licensing deals. Under JP's leadership, TUJ's MBA Alumni Association has developed into a robust organization that focuses on networking, linking Fox Business School grads, and gathering funds to sponsor an MBA scholarship. Besides co-chairing the American Chamber of Commerce in Japan's Aerospace and Defense Committee and interacting with the U.S. Embassy and Japan's Diet and Defense Ministry, JP is also a vice chair of the ACCJ's Healthcare IT Subcommittee. jean-pierre.bolat@oracle.com, jpbolat@1987.usna.com



Law School

Kana Suzuki Honda (LL.M. '08) concentrated on her law school studies and paralegal work during the two years it took to earn her Temple Law School degree. After graduation, her focus turned to more domestic matters: she got married, and currently enjoys cooking for her husband and being a mom-to-be. Kana's friends from Temple—including one she shared a room with during the study-abroad program—recently became proud parents. She looks forward to sharing the excitement of child raising with them as she once shared the excitement of learning. ks0717@hotmail.com



BOOK REVIEW Hard-Won Insights on Life and Success from Dr. Koji Shimada

Koji Shimada, a former teacher born in Tokyo 1939, made his way to the U.S. when he was twenty-nine years old after receiving an unusual offer of support from a U.S. Naval officer.

After seven years of hard work, he obtained a doctorate in education from Temple University in 1975. Instead of pursuing a career in academia, Shimada dove into a world he knew nothing about—American business—and eventually achieved great success. In his newly published autobiography, *Seiko no shuyaku wa wakiyaku datta* (成功の主役は脇役だった) My American Dream (Waseda Publishing, 2008), he explains how "a slightly above average" person could embody this American Dream.

Shimada attributes his success to what he calls "the role of supporting actors," maintaining that habits and attitudes are more important than intelligence or talent. He says that being punctual, never skipping breakfasts, staying fit, and always responding to e-mail, letters and phone calls are all keys to achieving your full potential. Using abundant episodes from his business and personal

life, he also talks about cultural differences between Japan and the U.S. and how he overcame obstacles arising from them.

Shimada's positive energy is evident throughout the book. He transforms even the most discouraging experiences—including nearly being killed in a surgical mishap and the suicide of a friend—into valuable lessons. He offers encouraging messages not only for ambitious young Japanese who are his intended readers, but also for young-at-heart people seeking an enjoyable and fulfilling life after retirement. It is invigorating to know that someone could look so young and happy at the age of seventy. His book presents tips for success in your personal life as well as in business.

Currently the president of KLT Management, Dr. Koji Shimada is also on TUJ's board of governors and established the Shimada Scholarship at TUJ. He received The Distinguished Service Award from TU in 2006.

Reviewed by Ms. Natsuko Kambayashi, Administrative Assistant for the Dean for External Relations, TUJ

