

Citigroup Donation Supercharges NGO Internship Program



Citigroup's generous funding of the TUJ NGO Internship Program is having a positive impact on both NGOs and the community. Nine internships have been arranged at five different NGOs in the spring 2008 semester

alone. The interns are already empowering the NGOs to extend their reach in local communities, and their activities are enabling Citigroup to achieve its CSR objectives.

Five of the interns are assisting with two major events, the Kids Earth Fund's "We Can Change the World" drawing exhibition in mid-April, and Tokyo English Life Line's Charity Walk & Run-a-thon on May 3. Prior to their arrival, both organizations were struggling with logistical aspects such as volunteer recruitment, operations and project coordination. The assistance and knowledge TUJ's interns provide allows the NGOs to focus on their core missions and save costs on tasks they typically outsource, such as translation.

The interns, meanwhile, are honing skills in several areas, including language, communications, marketing and data management. They're also gaining confidence in dealing with authority figures and the business environment.

One TELL intern comments: "This is a great chance for me to get involved in a 'real' working environment. Otherwise it would be difficult to know exactly what is going on in the business field."

The NGOs are also happy. "TUJ interns have a positive attitude, and it's easy to work with them," a Japan Philanthropic Association representative says. "We look forward to having more students from TUJ next semester."

New Promo Video Profiles Undergrad and AEP Programs

A promotional video profiling TUJ's undergraduate and Academic English programs is now ready for primetime. Available in both English and Japanese versions, the 16-minute film showcases the undergraduate program's various majors and also presents a day in the life of a TUJ student.

The Communications and Admissions Counseling teams worked closely with professors and students to assemble the footage. The video should significantly extend TUJ's promotional reach, particularly to potential students that live far enough away to make visiting TUJ in person difficult. The English version of the video can be viewed on the TUJ website.



Please visit: www.tuj.ac.jp/tuj_guide

A New TUJ Mascot

A lovable new TUJ representative—a teddy bear sporting an "I ♥ TUJ" message—is waiting for you at the TUJ Information Center. He's just 800 yen, so get yours today!



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Takahashi, Yuichi (B.A. '05)
Tanaka, Noriko (M.Ed. '84)
Vogt, Lisa (M.Ed '93)

Faculty & Staff Payroll Contribution

Anami, Virginia Fumiyo
Baca, David
Gistren, Tomas
Hayama, Sairan
Helt, Holly
Kato, Chie
Leeds, Eva Marikova
Leeds, Michael
Lerch, Hubert
Matsuoka, Michiyo
Matsuyama, Miwa
Nishida, Wataru
Ozawa, Mayu
Pike, Kathleen
Rosenkjar, Patrick
Summers, Katherine
Wilson, Matthew
Anonymous: 10 participants

The above were correct as of April 2008
Note: "BOG" stands for Board of Governors

A New Dean in the House

Dr. Bruce Stronach officially took control as dean on April 1, coming to TUJ after serving as the president of Yokohama City University (YCU). As the first non-Japanese to run a Japanese public university, he spearheaded educational reforms that made YCU a model among Japanese public institutions.

"I am pleased and honored to be TUJ's new dean," Dr. Stronach says. "Temple has been in Japan for 26 years and is by far the oldest and most robust American institution of higher education in the country. It's a great institution with priorities that reflect Temple President Hart's international focus, but I know we can make it even better. I'm committed to TUJ's growth and to bettering Japanese society, and this position will allow me to do both."

According to Dr. Stronach, many in Japan's higher education institutions, company personnel offices and mass media are wondering how to ensure that Japanese students are capable critical thinkers, become good communicators in both Japanese and English, and develop self-confidence and initiative.

"Here at TUJ we provide an education that imbues our students with all those attributes," he states. "In our classrooms, students are challenged to think for themselves and analyze problems from a wide perspective. They're encouraged to debate their opinions and ideas with other students, make presentations, and continue

their interactions outside the classroom."

Diversity is an essential element to a liberal arts education, he adds. "Because all of TUJ's courses are taught in English, we can open our doors to students from all over the world."

He also acknowledges the role TUJ has as an institution of higher education in Japan. "University-corporate relations and university support for local communities are



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of particular importance to contemporary Japanese society," he notes. "We're proud to be an active member of our community in a wide variety of activities in Minato Ward and greater Tokyo. We also have an active relationship with a large and diverse range of Japanese and foreign companies that allows us to act as a conduit for social and business innovation."

Noting TUJ's ever-growing ranks of alumni, he says:

"Maintaining strong ties with our

alumni is one of the key missions of TUJ.

We have a responsibility to support alumni, and vice versa. Not only is a strong alumni group critical to sustaining our reputation as an institution of academic excellence, it also provides students and alumni with access to a vast network of professionals worldwide."

Dr. Stronach has long been involved in academia on both the teaching and administrative levels. Before joining YCU,

he was provost and COO at Becker College in Massachusetts from 1998 to 2003 and its acting president for a year. He was on the faculty of the International University of Japan's Graduate School of International Relations from 1990 to 1997, and served as the school's dean from 1994. His academic accomplishments include two masters degrees and a doctorate in international relations from the Fletcher School of Law and Diplomacy from Tufts University and Harvard University's Graduate School of Arts and Sciences. His connection to Japan stretches back to 1976, when he was a visiting researcher at Keio University's Institute for

Communications Research.

The vice chairman of the Japanese University Accreditation Association's board of directors, Dr. Stronach has also written several incisive books on Japan, including *Japan and America: Opposites That Attract* (Seibido, 1988); *The Handbook of Japanese Popular Culture* (Greenwood Press, 1989); *Popular Culture in Japan and America* (Seibido, 1991); and *Beyond the Rising Sun: Nationalism in Contemporary Japan* (Praeger, 1995).

First Kansai Alumni Reunion a Success

More than 30 alumni, faculty and staff gathered at the Osaka Dai-Ichi Hotel on November 17, 2007, for TUJ's first alumni reunion in Kansai. The inaugural Kansai event was part of the special 25th anniversary celebration and alumni reunion held in Tokyo earlier the same month. Dr. Kenneth Schaefer started off the evening with a welcome speech, after which TUJ External Relations Manager Chie Kato updated the group on the latest developments at the university.

While the event attracted several alumni from both the undergraduate program and the law program, the majority of attendees were TESOL alumni. TUJ has well-established TESOL programs in Osaka and Fukuoka in addition to the one at the Tokyo campus. In fact, the Osaka center opened its doors in 1982—the same year TUJ's original Minato campus was established. Osaka's master of education program (M.Ed.) began the same year, and its doctor of education (Ed.D.) program was launched in 1995. The Fukuoka M.Ed. course started up in 1998.

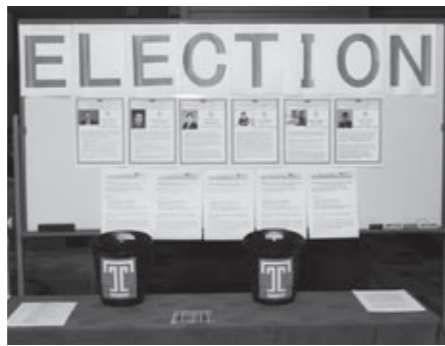


Dr. David Beglar, Program Coordinator for the College of Education in Osaka, gives his closing remarks at the first official Alumni Reunion in Osaka.

Just like TUJ's Tokyo campus, the Osaka campus has been relocated a few times over the years. It is now situated in Umeda, a very convenient location for students because of its close proximity to JR Osaka. TUJ plans to hold a Kansai reunion every two years, and hopes to get more current faculty and students involved so that alumni in the Kansai have a chance to make better connections.

New Alumni Association Exec Committee Takes Office

The TUJ Alumni Association is pleased to announce the results of the Executive



Committee election held last October. A total of 98 alumni voted by paper ballot and online, electing Antonio Canales (B.A. '07) as president; Federico Clulow (B.A. '05) as vice president; Yuichi Takahashi (B.A. '04) as treasurer; and Sandra Fotos (Ed.D. '92), Jeffrey Tarlofsky (M.Ed. '97) and Naoki Sakata (B.B.A. '93) as executive members. The new executives assumed their posts on January 1, 2008, and will serve for two years. James Moen was named secretary at the April 10 board meeting.

Canales was TUJ student government president from 2000 to 2002 and 2006 to 2007. His two administrations established a student-controlled activities fee used for charitable donations, equipment purchases, and student awards and prizes. They also renovated the student lounge and upgraded equipment and furnishings in the student government office, among other accomplishments.

"I am honored and privileged to be the Alumni Association's president," Canales says. "We'll be working to promote a stronger sense of community among our members. That will include creating a directory that alumni can use to find jobs and services within the network, and developing a website with information on upcoming events and activities. We will also be putting together a fundraising campaign to underwrite the types of events that TUJ alumni professionals demand."

"We're here for your benefit, so we want your opinions and ideas," he adds. "Better yet, come and participate!"

New Alumni Association Exec Committee

President: Antonio Canales (B.A. '07)

Vice President: Federico Clulow (B.A. '05)

Secretary: James Moen (B.A. '06)

Treasurer: Yuichi Takahashi (B.A. '04)

Executive Members:

Sandra Fotos (Ed.D. '92)

Jeffrey Tarlofsky (M.Ed. '97)

Naoki Sakata (B.B.A. '93)

Donations Earn TUJ Parents an Exclusive Viewing

TUJ parents who have made generous donations to the university over the past few years were treated to an exclusive tour of the "Masterpieces from the Philadelphia Museum of Art: Impressionism and Modern Art" exhibition at the Tokyo Metropolitan Art Museum on December 3, 2007. The "Masterpieces" show featured 77 seminal works of art from 47 celebrated European and American masters, including Claude Monet, Pierre-Auguste Renoir, Paul Cézanne, Pablo Picasso, Henri Matisse, and Andrew Wyeth. They were selected from among the museum's more than 250,000 works of art.

TUJ art professors Shinya Watanabe, Geeta Mehta and Noriko Murai provided a running commentary for the participants about the artists and their masterpieces, including presentations on the themes of each floor. After the tour concluded, the participants enjoyed a taste-of-Philadelphia buffet and also tuned in to some live jazz.

The event was exclusively for TUJ donors and State Department guests, and took place on Monday when the museum is closed. The guests clearly enjoyed the private outing, and also gained insights into both the works and their creators.

This was the first time TUJ has put on an event for parents who have provided financial backing for the university. We would like to thank them again, as well as the Japan Investment Office of the Commonwealth of Pennsylvania and the *Yomiuri Shimbun* for sponsoring the event.



ALUMNI NEWS What Are TUJ Alumni Up To? Send your news to alumni@tui.ac.jp

Undergraduate Program

After graduating from TUJ, **Yuichi Takahashi** (B.A. '05) joined one of the leadership programs focused on finance at General Electric. He later moved to an asset management company in the Goldman Sachs Group, where he was responsible for real estate transactions, corporate restructuring, and private equity investment management. Although Yuichi had been working for big global companies, he decided to establish his own business last year focusing on real estate investment and transaction advisories for the Japanese and emerging markets. He has also gotten involved in the TUJ Alumni Association, and has been helping to organize various events.

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Sakurako Oshima (B.A. '93) is an English teacher, translator and interpreter with extensive experience in teaching and advising on the use of real-world practical English in Japan. Following the publication of her first book, *English Grammar Training for Intermediate & Higher Levels* (Beret Books, 2006), Sakurako published *Practical Business Dialogue in English—Actual Conversations from Corporate America* this January with American businessman Steve Bernstein.

Sakurako and Steve put together this new publication to introduce the kinds of real business conversations heard in the American work environment.



Demand for the book is so high that it has already been reprinted three times.

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College of Education

Reita Furusawa (M.Ed. '98) finished a doctoral course at Nagoya University last year and subsequently began working as a researcher at Chubu University's Chubu Institute for Advanced Studies. He is now involved in the United Nations program "Decade of Education for Sustainable



Development (ESD)," which Chubu University is collaborating on with Nagoya University, Gifu University, Mie University and various NGOs. United Nations University has recognized the Chubu area as a regional center of expertise on ESD. Reita also married in 2007, and he and his wife recently had a baby daughter, naming her Kae.

reitajapan@yahoo.co.jp

MBA

Tomoko Tanabe (MBA '07) was recently promoted to operation manager, Japan, of Jonckers Translation & Engineering. Tomoko joined Jonckers in 2006 while she was an EMBA student at TUJ.

Preparing for a career change while tackling the huge pile of homework was tough but rewarding, and she enjoyed applying the skills at analysis she had gained to assess her previous workplace. After jumping to a new challenge at Jonckers in the same role, senior project manager, Tomoko became its operation manager just half a year after getting her MBA. She still handles projects as well as overseeing the Japan operation.

Tomoko.Tanabe@jonckers.com

Law School

Shi Ye (LL.M. '07) married Tokyo-based financial analyst Justin Weiss in 2007. The newlyweds had a fruitful year, buying a house in the spring and marrying in the summer in Tokyo. Since Shi Ye is Chinese and Justin is American, their guests came from all over, including many Temple Law School friends. Before the wedding, Shi Ye went to Philadelphia to pursue her law degree at Temple—her first time living in the States for an extended period.

With the support of professors and friends, she enjoyed student life and graduated. It is no exaggeration to say that all the happiness of 2007 started with Temple.

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TUJ Trivia (TUJ Mamechishiki)

Pundit in Residence

As you're surfing the media tsunami, you may notice that one familiar name from TUJ often surfaces—Dr. Jeffrey Kingston. Over the past six months, in fact, media trackers at TUJ say he has been quoted 25 times in the news (and Robert Dujarric 21).

The director of TUJ's Asian studies program and author of *Japan's Quiet Transformation*, Kingston once served as associate dean and later as interim dean here. A history professor with a Ph.D. from Columbia University, he has an abiding interest in contemporary Japan's social machinery, focusing on its political economy, social history, and U.S.–Japan relations. He is also an expert on modern Southeast Asia, recently conducting research in Burma, East Timor and Indonesia.

Since 1988, Kingston has written hundreds of book reviews and op-ed pieces on those topics for publications such as the *International Herald Tribune*, *Wall Street Journal*, *Far Eastern Economic Review*, and



The Japan Times. Recently, though, he reports a sudden deluge of media requests for his input.

"Since 2004 when *JQT* came out, I've been interviewed by international media more than 100 times a year," Kingston notes. "Mostly for print, but in 2007 I did around 20 TV interviews and 15 radio slots. Within 24 hours of Prime Minister Abe's resignation, for example, I gave over 30 interviews."

The information seekers, he adds, include the BBC, CNN, Bloomberg, ABC, CBS, Fuji TV, AP, the *Financial Times*, *New York Times*, *Wall Street Journal*, *Bangkok Post*, *Asahi Shimbun*, *Time*, *Newsweek*, the Voice of America, and Radio Australia.

What do they ask him about?

"Things like Korean missiles, U.S.–Japan relations, Article 9, politics and the economy," he replies. "I've also commented on the Imperial family, nuclear power, whaling, immigration, and overseas brides."

Japan's swiftly aging society is Kingston's current focus, so don't be surprised to see him quoted sometime soon about this demographic time bomb and what it means for families, working women, the elderly and foreign workers. He is also working on a book covering Heisei Japan.