

TUJ Times



Send Hooter to Japan!

Campaign Underway to Bring the Temple University Mascot to Tokyo



TUJ Staff Writers

In a country famous for its love of mascots, it is hard to believe that Temple University's Japan Campus does not have a Hooter of its very own. TUJ needs your help now in finding a permanent home for Hooter in Tokyo. <u>Send Hooter to Japan!</u>

Hooter the Owl is ready to go on a trip of a lifetime.

As part of the university-wide 2021 OwlCrowd Campaign now underway, TUJ is seeking support from alumni, friends and parents to purchase its very own Hooter the Owl costume and develop a permanent mascot program in Tokyo.

Having Hooter as a full-time resident in Japan, and a regular presence on the Tokyo campus, will help support TUJ's ongoing efforts to recruit and retain students, and build a stronger Temple identity among its local student population.

Hooter's presence will also help bridge some of the physical and cultural distances between the Tokyo and Philadelphia campuses by being a unifying symbol of Temple pride. Not only will Hooter help TUJ build a stronger community and generate school spirit on campus, the mascot will act as an important ambassador for Temple University across Japan.

Mascots play an important part in contemporary Japanese culture and are used extensively in marketing and brand-building throughout the country. TUJ is confident that Hooter's presence in Tokyo will resonate meaningfully in the larger community, and align the school very positively with a light-hearted but important aspect of modern Japan—with a uniquely American twist.

In 2019, Hooter was enthusiastically welcomed on the TUJ campus during a special visit to Japan, and our favorite mascot had a hoot visiting students and making new friends. Inspired by that success, the university is confident that Hooter will find a great home in Tokyo, and we look forward to welcoming Temple's favorite Owl with an enthusiastic Konnichiwa!

To learn more about the TUJ Hooter campaign, to watch highlights from Hooter's visit to Japan in 2019, and to donate in either USD or JPY, please Click Here.

Temple Study Abroad Programs Open and Thriving

Students at Temple's respected Rome and Japan campuses are having unforgettable semesters—and a welcome taste of normalcy—at a time when the vast majority of study abroad programs around the world have been shut.



Photo Credit: Ryan S. Brandenberg

March 17, 2021

Hillel Hoffman, Temple Now

Temple undergraduates Julie Kim, Class of 2022, and Emily Wilson, Class of 2021, may be among the rarest of American college students this spring. It's not because they're having wonderful semesters with engaging classes, productive internships, and plenty of excursions exploring one of the world's great cities. What makes them so unusual at this moment in the history of American higher education is where they're doing it.

Kim and Wilson are studying abroad—Kim in Italy at Temple University Rome; Wilson at Temple University, Japan Campus in Tokyo. At a time when the vast majority of study abroad programs for U.S. students have been shut down, they are among about 100 Temple students who have benefitted from the months of painstaking planning by Temple administrators and faculty on three continents that was required to safely open the university's two flagship study abroad programs this spring.

The payoff, say the grateful students, has been enormous. "It's been the best experience," said Kim, a communication studies major at Temple's Klein College of Media and Communication. "It's such a privilege to study in Rome. I wake up every day and ask, 'How is it possible that I'm here?'

Exploring and learning in Rome and Tokyo—safely

Kim is taking classes at the Villa Caproni, Temple Rome's facility along the banks of the Tiber River. Her internship course has placed her with a Roman employer, the travel guide service Romeing, for whom she's serving remotely as a social media assistant. She enjoys extracurricular activities, from a wine tasting in the Villa Caproni to touring Rome's wonders (her favorite so far has been the Vatican). Best of all, she says, is the feeling of safety. Kim is reassured by Temple Rome's strict public health protocols and local residents' strong sense of civic responsibility. Almost all Romans faithfully wear masks, she says, and when they don't, police officers politely but firmly ask them to do so.

Kim knows she's not getting the full Temple Rome experience she would have had before the pandemic. There are no home stays and travel outside of Italy's Lazio region is restricted for now. But there are also unexpected perks, including no lines in places that are normally packed with tourists.

Wilson also has been taking advantage of reduced tourist traffic in Japan. She likes to take weekend trips from Tokyo and rent Airbnb properties, which are currently available at historically low prices. TUJ is offering in-person classes this semester, but Wilson is one of only a few study abroad students whose courses are all online, so she rents rooms with Wi-Fi and participates in class remotely from exciting nearby destinations. She recently took Japanese language and Asian philosophy tests from a room at the base of Mt. Fuji.

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Abroad Programs Open and Thriving, from page 2.

For Wilson, a sociology major in Temple's College of Liberal Arts, the highlight of her study abroad experience in Japan so far has been her internship. Study abroad students at TUJ can choose from a portfolio of internships that are either in person or remote. Hungry for an immersive experience, Wilson elected for the former, picking a position as an assistant English teacher at Yokohama EIRI Girls High School. She loves the internship and the commute between Tokyo and Yokohama—and not just because of the spectacular views from the train.

"I love everything about the job," Wilson said. "I love the students, my boss is really nice and I get to interact with my coworkers in the flesh, which is awesome. It's shaping my worldview and influencing my plans for the future. I've started seriously considering English teaching in Japan as a career."

A plan for every scenario

How did Temple manage to open its study abroad programs in Rome and Tokyo at a time when so few other programs were willing or able to open? Temple leaders in Philadelphia, Rome and Tokyo credit a dedicated staff that shares a total commitment to international education and student safety. Dozens of Temple staff and faculty members worked tirelessly in the fall and over winter break to communicate with students, families and local authorities and develop plans for every aspect of the study abroad experience during a pandemic, from picking students up at the airport to rethinking the way academic content would be delivered. It helps that Temple's study abroad programs in Italy and Japan—each among the oldest, largest and most respected in their host nations—have their own facilities.

"We have a plan for every scenario," said Temple Rome Dean Emilia Zankina. "The plan is not that things will go smoothly. We know they won't. The question is: Are you prepared? That's how you do it—you plan in a rational, pragmatic way, being very honest and direct with everybody involved."

"The one question that kept us going through all the planning exercises was: Would students be better off here with us? The answer was a resounding 'yes." she said. "We knew that if we stayed open, we could offer them a unique and magical experience."

Temple Rome's plans for every scenario were tested in March when, in response to an increase in COVID-19 cases, government authorities declared Rome and the Lazio region to be a "red zone" until early April, requiring nonessential shops to close, travel to be limited and schools to shift to online learning.

"The students are disappointed, of course, but we appreciate Italy's safety-first approach," Zankina said. "We knew this was a possibility. We were prepared, and it's been inspiring to see the resilience and adaptability of our students, faculty, and staff.



Celebrating the new TUJ Campus

The joy of "normal"

According to Matthew Wilson, dean of Temple Japan (no relation to Emily Wilson), that magic is coming from a new source in 2021—the prospect of normalcy. At Temple Japan's new home at the campus of Showa Women's University in the Setagaya-ku ward of Tokyo, many classes are in person. Beyond class, the pool is open once a week, the basketball and volleyball clubs are practicing and students are visiting shrines, going on hikes, participating in scavenger hunts, learning traditional Japanese crafts and bicycling back streets.

"I walk, bike and ride the train around Tokyo just in amazement at how normal things are," Wilson says. "You're able to get out and do things. Restaurants are open; people are eating inside. I go out on the weekends. I play baseball. I go to movie theaters. You're able to have conversations. It's a great time to be here in Japan."

Even so, the decision to pursue studying abroad during a global pandemic wasn't easy for any of the Temple students at Temple Rome or Temple Japan. For Emily Wilson, it helped to look at the statistics. A few weeks before she left, Pennsylvania was experiencing more than 10,000 new COVID-19 cases daily. Japan, with a population nearly 10 times as large, was seeing only about a quarter as many new cases each day. After quarantining when she arrived, she had a chance to witness the social forces that have kept COVID-19 incidence and mortality low in Japan, despite its dense population.

"People follow rules here," she said. "Mask-wearing isn't a political statement in Japan."

Observing and comparing how different cultures respond to crises is part of what makes study abroad now especially valuable, says Associate Director of Education Abroad and Overseas Campuses Sara Sequin, who oversees Main Campus operations for all aspects of Temple's study abroad programs at Temple Rome and Temple Japan, including the management of student health and safety.

"Right now, students have an opportunity to see how people are responding differently, how governments are responding differently and how health systems are responding differently to a pandemic." Sequin said. "That's part of what study abroad always is—an immersive learning experience that extends far beyond the classroom.

Overcoming All Odds to Study in Japan: 125 TUJ Students Arrive Under New COVID-19 Protocols



March 9, 2021

TUJ Staff Writers

Temple University, Japan Campus (TUJ) recently welcomed 125 students from overseas to Japan for in-person classes. In 2020, Japan's pandemic restrictions forced TUJ and other universities in Japan to temporarily stop welcoming overseas students to campus. With the easing of Japan's border restrictions in October 2020, TUJ quickly mobilized to prepare new procedures for following the government's mandates and guidelines. To enter Japan, the documentation and processes required for infection control increased significantly for students.

While tracking the ever-changing government announcements, TUJ helped students stay up-to-date with entry requirements and prepare to realize their dream of studying in Japan. As a result of these efforts, a total of 125 TUJ students successfully traveled to Japan in a safe manner while following special COVID-19 protocols. These students commenced their studies in the spring 2021 semester (January to May) — study abroad students from the United States, and students who started online from overseas during 2020.

Entry of Students into Japan and the Evolving Governmental Guidelines

Wanting to experience Japan while pursuing a university degree in an international environment at a globally-ranked university in Tokyo, TUJ's new overseas students were willing to navigate significant obstacles related to the pandemic. Like other entrants into Japan during the pandemic, TUJ students were required to secure a certified negative COVID-19 test result within 72 hours of arrival, spend 14 days in self-quarantine after entry into the country, avoid public transportation, and monitor their health conditions. Also, many TUJ students were forced to alter plans and expedite their trip to Tokyo. On December 26, 2020, the Japanese government unexpectedly announced new border control measures prohibiting the entry of new students from most countries into Japan after 11:59 pm on January 3, 2021.

In consultation with senior leadership at Temple University's main campus in Philadelphia (USA) and consistent with our mission to constantly support students, TUJ decided to do everything possible to assist and welcome students coming from overseas.

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Overcoming All Odds, From page 4

Because the new TUJ students had planned on arriving in Tokyo after this date, they were forced to scramble to change airline reservations, secure COVID-19 tests, and board airplanes before the doors to Japan closed on January 3, 2021. The pandemic had put their dreams of studying in Japan in jeopardy.

In total, 57 new TUJ students from the United States and other restricted countries were able to enter Japan between December 28 and January 3. In addition, TUJ welcomed 13 students from 11 other countries and regions which were not affected by these recent restrictions.

During the 14-day Quarantine

Imagine arriving in the country of your dreams only to face a restriction of movement for two entire weeks. After entering Japan, international students were required to stay in their dormitory rooms. Students were allowed to go out in small groups with student volunteers once a day to purchase food.

Dorm managers and experienced TUJ student volunteers were on hand to monitor and assist. However, students said that it was challenging to eat convenience store food every day in a small dorm room, especially while there were so many new foods and exciting places that they wanted to experience.

To make their time in quarantine more enjoyable, TUJ's Office of Student Services hosted regular online events such as relaxation courses, a virtual scavenger hunt, and an online party for new students. TUJ offered regular contact with students and counseling services, too.

Though it was very challenging to create the systems and execute the logistics for the students' arrival, TUJ staff involved in the process stepped up to assist the students. The staff were extremely impressed with the students' persistence and willingness to overcome such difficult obstacles to make it to Japan. The restrictions on international students newly traveling to Japan are ongoing. However, TUJ is preparing to accept students for summer semester, which starts in May 2021. TUJ staff are anxious to assist more overseas students once the temporary immigration restrictions are lifted.



Chris Moretz (above) had to change his flight due to the new border control measures announced in December. Students with visas were allowed to enter Japan but had to show proof of a negative COVID-19 test within 72 hours of departure. Chris flew from New York to Los Angeles to meet his connecting flight to Tokyo. However, the scheduled arrival of his flight would be three hours after the 72-hour limit, so he was not able to board the flight to Tokyo. Instead, he found a COVID-19 test facility in Los Angeles, was re-tested, and fortunately was able to catch a flight the next day. Chris safely arrived on December 27 and is now taking spring semester courses.

TUJ Continuing Education Partners with MindEdge Learning® to Introduce Fully Online Self-paced Learning Options



February 10, 2021

TUJ Staff Writers

The Continuing Education Program at TUJ has partnered with MindEdge Learning®. MindEdge is a leading U.S. provider of online learning, it offers credits from credentialing institutions, including the Project Management Institute, the Society for Human Resource Management, and the American Council on Education. TUJ is MindEdge's first partner in the Asia-Pacific region.

This partnership enables TUJ to greatly increase its portfolio of online courses and certificates. With the introduction of these new options, TUJ will provide a full range of adult learning options, from in-person instructor-lead courses to fully online self-paced asynchronous courses. Both TUJ Continuing Education and MindEdge courses are delivered in English.

Starting February 10, 2021 TUJ Continuing Education will provide access to over 170 courses and certificate programs selected specifically to meet the learning needs of our community and to complement TUJ's more than 200 existing courses and workshops. Program areas include Cybersecurity, Creativity and Innovation, Data Analytics, Nonprofit Management, Six Sigma, Women in Business, and more. Some courses can be completed in as little as 1.5 hours while others offer more than 80 hours of integrated study, with costs ranging from 3,000 yen to 90,000 yen for full certificate programs.

About MindEdge Inc.

MindEdge® is a company that seeks to improve the way the world learns. Since its founding in 1998 by educators at Harvard and MIT, the company has provided learning services to about 2.5 million learners. From academic courses to professional development, the company focuses on digital-first learning resources, providing online learning of the highest quality. The MindEdge® approach focuses on learner needs, providing education to a wide range of students across higher education, professional development, skills training, and continuing education.

About TUJ Continuing Education

TUJ Continuing Education offers a wide array of non-degree courses designed to meet the diverse education objectives of its students. The program offers both on-campus in-person and remote-taught online options scheduled to meet the needs of working adults. Students come from many age groups, professions, nationalities, and cultures. Since 1996, Continuing Education has served tens of thousands of students from more than 100 countries.

For more information about Continuing Education and the MindEdge courses available, Click Here.



Life doesn't end with graduation. Why should your education?

TUJ offers hundreds of continuing education opportunities to support our alumni throughout your life and career.

In today's world, we need to constantly acquire new knowledge and skills. For 25 years TUJ has worked to ensure that alumni and other members of our community have access to affordable high quality professional and personal development opportunities. *For life*.

TUJ alumni get 15% off all continuing education courses. And if it's your first time, no entrance fee!

In addition to the extensive on-campus options, Continuing Education now offers fully remote taught courses that you can take online from anywhere in the world. The Spring semester starts January 23. Take advantage of more than 100 online and in-person courses and workshops in areas such as:

- Entrepreneurship
- Leading and managing change
- Investment and finance
- Digital marketing
- SDGs and sustainable development
- Interpretation and translation
- HR management
- AWS cloud computing
- Developmental psychology
- And many more...

Visit www.tuj.ac.jp/cont-ed for more information and the complete list of courses Or contact contedinfo@tuj.temple.edu if you would like to speak with an advisor.

U.S. Embassy Chargé d'Affairs ad interim Visits TUJ

March 9, 2021

The Chargé d'Affaires ad interim of the U.S. Embassy in Japan, Mr. Joseph M. Young, visited Temple University, Japan Campus (TUJ) on February 24, 2021. He met with Dean Matthew J. Wilson and other senior TUJ administrators to discuss current and future collaborations involving the University and U.S. Embassy. The delegations also talked about the importance of international education and benefits of studying abroad. After this key meeting. Mr. Young toured our new campus in the heart of Tokyo with members of the TUJ Student Government.

They toured the class rooms, art rooms, the university library, and student lounge, while discussing with Mr. Young about the situation under COVID-19, current student government activities, and future of TUJ.

Mr. Young answered student's questions and gave encouragement to the students who are struggling daily in the midst of the COVID-19 pandemic. The students and Mr. Young smiled at each other through their masks.



The Chargé d'Affaires ad interim, Mr. Joseph M. Young (middle), TUJ Dean Matthew Wilson (far left), and members of the TUJ Student Government at the TUJ entrance in February 2021. Student's name from left: James Rapp (Treasurer), Miyu Tsuchida (TUJ Student), Toshimasa Hatori (Vice President), Aidan Fletcher (Club Liaison), Joy Uetake (Secretary), Bran Cowart (President)

Cultivating Global Leaders for a Post-COVID World Emerging Leaders Program Fall 2021



March 22, 2021

Emerging Leadership Program TUJ

With a focus on cultivating strong talent for the global workplace and enhancing practical skills, Temple University, Japan Campus (TUJ) will launch an innovative <u>Emerging Leaders Program</u> in the fall 2021 semester. In an ever-changing world impacted by the COVID-19 global pandemic, it is critical to offer top quality training to the leaders of tomorrow.

TUJ faculty and industry professionals will teach and train the student "Emerging Leaders" in the areas of communication, goal setting, motivation, team building, innovating, conflict resolution and others. Not only will the Emerging Leaders Program involve a credit-bearing leadership course for a select cohort of incoming undergraduate students, it will also engage these students through service opportunities in the community and participation in university event design and management. Emerging leaders will also have access to networking and other special opportunities.

"We are excited to roll out a new and unique leadership program," said Dean Matthew J. Wilson. Inspired by his previous experience leading other U.S. universities, Wilson came to TUJ with the vision of building a practical leadership program that actively engages motivated students from the first day of their university experience.

Wilson observes that "students will have valuable opportunities to grow as leaders, interact with professionals, and develop lifelong friendships while pursuing a degree at a globally-ranked American university." He adds that "it is critical that we help students develop skills that will open doors and facilitate success."

In the classroom, the Emerging Leaders will have chances to explore various models of leadership from a theoretical and practical perspective through the eyes of professionals in Tokyo. "Our guest speakers will include prominent business and community leaders," said William Swinton, professor overseeing the leadership course and director of International Business Studies at TUJ.

"This course assumes that leadership can be learned. Anyone can become a leader at any point in their life. Leadership is not confined to titles and positions. Leadership is a relationship and a commitment," said Swinton.

The Emerging Leaders will arrive on campus a week before the official start of fall classes, participate in an intensive leadership training, and become part of a team to assist with new student events and other activities during the semester.

"Engagement is one of the key components of this program," said Nicole Despres, director of the TUJ Office of Student Services. "Emerging Leaders will plan a major student activity, get involved with the community, and exercise their leadership skills in their projects."

Because this leadership program has been developed as a university-wide collaboration among faculty, staff, and other stakeholders, the Emerging Leaders will receive mentoring early in their university career. As part of the program, the students will be invited to a special dinner hosted by Dean Wilson as well.

"This program is an exciting opportunity for any student looking to quickly engage, acquire critical skills training, and make a difference going forward," said Dean Wilson.

TUJ holds Graduation Ceremony for Students Looking to a Brighter Future Amid COVID-19



TUJ 2020 Commencement (December 11th at Hitomi Memorial Hall, Tokyo) Photography by Nobuyuki Kobayashi (TUJ graduate, 2004)

December 23, 2020

TUJ Staff Writers

Temple University, Japan Campus (TUJ) held its graduation ceremony on Friday, December 11 at Showa Women's University Hitomi Memorial Hall. This graduation ceremony was originally scheduled for June but was postponed to December in view of the COVID-19 situation to ensure that the necessary precautions could be adopted for the ceremony. Unlike in previous years, guests from the Temple University Main Campus in the United States attended the ceremony through video messages instead of in person. Students, guests, and faculty members all wore masks and observed safe distancing guidelines. Although the graduation ceremony was different from those in previous years, students in the graduating cohort were excited about looking to the future after having overcome numerous challenges over the course of their university life.

A total of 438 students graduated in 2020, including 304 undergraduates receiving their bachelor's degrees, as well as graduate students (master's and PhD degrees).

Temple University President Richard M. Englert, as well as Executive Vice President and Provost of Temple University JoAnne A. Epps addressed the graduating students at the ceremony through video messages. In addition, Laurence W. Bates, managing executive officer at Panasonic Corporation and a member of TUJ Board of Overseers, delivered the keynote address. He congratulated the graduating students on their achievements and wished them all the best for their future endeavors around the world.

438 Graduating TUJ Students *

- 3 Associate of Arts
- 304 Bachelor of Arts / Bachelor of Science
 - 31 Master of Laws
- 30 Master of Business Administration
- 56 Master of Science in Education
- 14 Doctor of Philosophy in Education
- *Combined graduating semesters: 201926 and 202026

Hiromi Morita (bachelor of arts) and VeraCatherine Suzuki (master of business administration) delivered speeches on behalf of the students graduating from the university's undergraduate and graduate programs (Education, MBA, and Law). In their speeches, they looked back on their journey in the university and expressed their appreciation for those who had offered their unwavering support as well as their optimism for the future. Full transcripts of the speeches are available on Graduation 2020.

The graduation ceremony was streamed live on the internet so that their family and friends all around the world could view it. The broadcast can be viewed on TUJ Youtube channel.

A brief highlight video is also available.



MASTER IN MANAGEMENT

Program Start Fall Semester

Application Deadlines

> > > May 15

Student Visa-seeking applicants (admissions & student visa application deadline)

> > > June 30

All other applicants (admissions deadline)





As part of the international powerhouse and research institution of Temple University, the Fox School of Business educates diverse future leaders from across Philadelphia, the United States, and the world.

TEMPLE.EDU/IMPACT

Final presentations in the First Joint Class involving TUJ and Showa Women's University – "Community Arts and Culture Development Practice"



Project presentations by TUJ and SWU students.

December 23, 2020

TUJ Staff Writers

A presentation by students taking "Community Arts and Culture Development Practice," a course offered jointly by Temple University, Japan Campus (TUJ) and Showa Women's University (SWU), was held on November 30 in Cosmos Hall at Showa Women's University. The course involved art and art history students at TUJ and SWU forming groups and studying community art activities. The presentation was bilingual (Japanese and English).

The students were divided into four research areas: "Proposals for Setagaya Art Museum," "Art Production and Art Management," "Documentation," and "SWU x TUJ Community". Each team visited the Sangen-jaya area to make their own observations regarding their research area and community art, and enlisted the help of local artists and volunteers for the project. As it was a collaborative effort between TUJ and SWU, each team made an effort to have something "international" throughout the project.

All presentations were bilingual

Students from Showa Elementary School and Showa Children's School, which are adjacent to SWU, participated in the art production team's presentation and reported how much fun they had. During the presentation, the students spoke on the

difficulties of planning and managing the event, as well as what they learned from the participants and how the experience gave them a sense of accomplishment. The students did not want to end the exchange between TUJ and SWU, and thought about how they would apply what they learned from this class to the next.

This is the first collaborative course held by TUJ and SWU. It has facilitated exchanges between students from both schools, and provided the Sangen-jaya community with a new combination of art and English. The course will be offered again next year to further the relationship between TUJ and SWU.



An Open Letter to All TUJ Alumni, Parents and Friends

Dear Friend:

Greetings from TUJ. At the Japan campus of Temple University, we have been immersed during the current pandemic in confronting the challenges of today, while building upon our recent growth and momentum to prepare for tomorrow. Our primary motivations are naturally elevating TUJ's reputation while enhancing the student experience.

Your assistance is critical in both of these regards.

It is wonderful to lead and be part of an institution dedicated to providing a quality education in a diverse and cooperative international environment with students, faculty and staff drawn from over 60 countries. For those who can support us in this important mission, we have Temple and TUJ-branded goods that we would like to send to you.

This is a great way to spread the TUJ spirit and generate interest within the community. I invite you to watch a brief video from me describing what you can anticipate, and how your support can help both TUJ and our students.

A Video Message from Matt Wilson

Donation Amount	Our Gift to You
10,000 JPY or 100 USD	Temple University and TUJ branded masks
20,000 JPY or 200 USD	Temple University and TUJ branded masks 1 TUJ tote bag
30,000 JPY or 300 USD	Temple University and TUJ branded masks 1 TUJ Tote Bag 1 Commemorative Name Plate on the TUJ Campus

How to Donate:

Donations can be made via credit card <u>here</u> or bank transfer in Japan <u>here</u>. For those who would like to make a donation to TUJ that is tax deductible in the U.S., you can click <u>here</u>.

All money raised during our campaign will go directly to benefit TUJ students - either as direct academic scholarships, emergency grants designed to assist and retain students during the COVID-19 pandemic, or the expansion of student-centered programming on the TUJ campus as we prepare to roll out new and exciting initiatives.

Your generous donation will help TUJ address both current needs and future initiatives. We appreciate your consideration and assistance.

Sincerely,

Matt Wilson

Dean of Temple University, Japan Campus