
GOVERNANCE OF INTERCOLLEGIATE ATHLETICS

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School of Sport, Tourism
and Hospitality Management

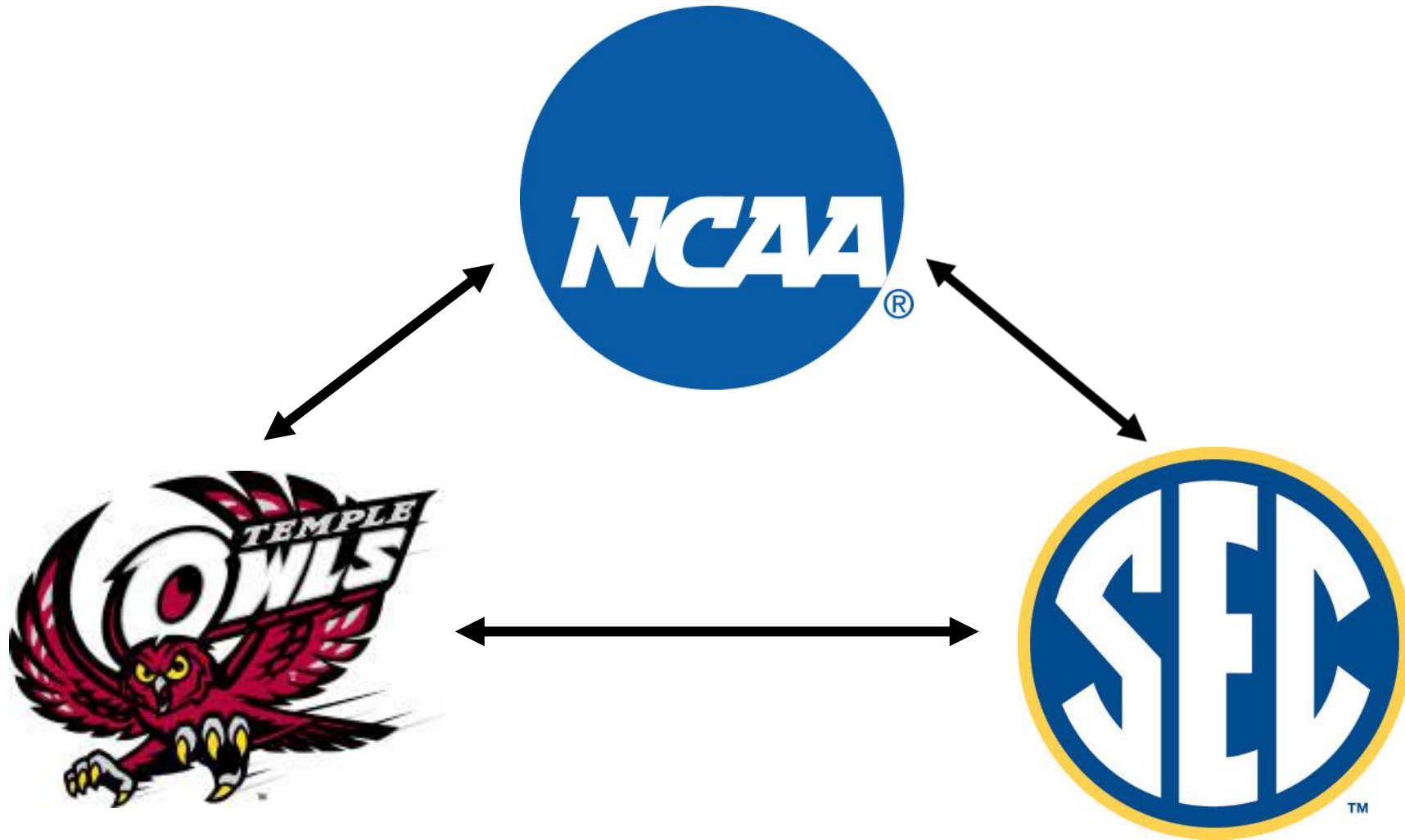


UNIVERSITY OF
TSUKUBA

WHO IS THE NCAA?



LEVELS OF GOVERNANCE



MEMBERSHIP OF THE NCAA

MEMBERS

1,117

COLLEGES AND
UNIVERSITIES*

100

ATHLETICS
CONFERENCES

40

AFFILIATED SPORTS
ORGANIZATIONS

MEMBERSHIP OF THE NCAA

Nearly **half a million** college athletes make up the **19,750** teams that send more than **52,500** participants to compete each year in the NCAA's **90** championships in **24** sports across **3** divisions.

MEMBERSHIP OF THE NCAA

Men's Sport	Overall % HS to NCAA
Baseball	7.3%
Basketball	3.4%
Football	5.3%
Golf	6.0%
Soccer	5.5%
Tennis	4.8%
T&F	4.8%

Women's Sport	Overall % HS to NCAA
Basketball	4.0%
Golf	6.8%
Softball	5.5%
Swimming	7.3%
Tennis	4.5%
T&F	6.1%
Volleyball	3.9%



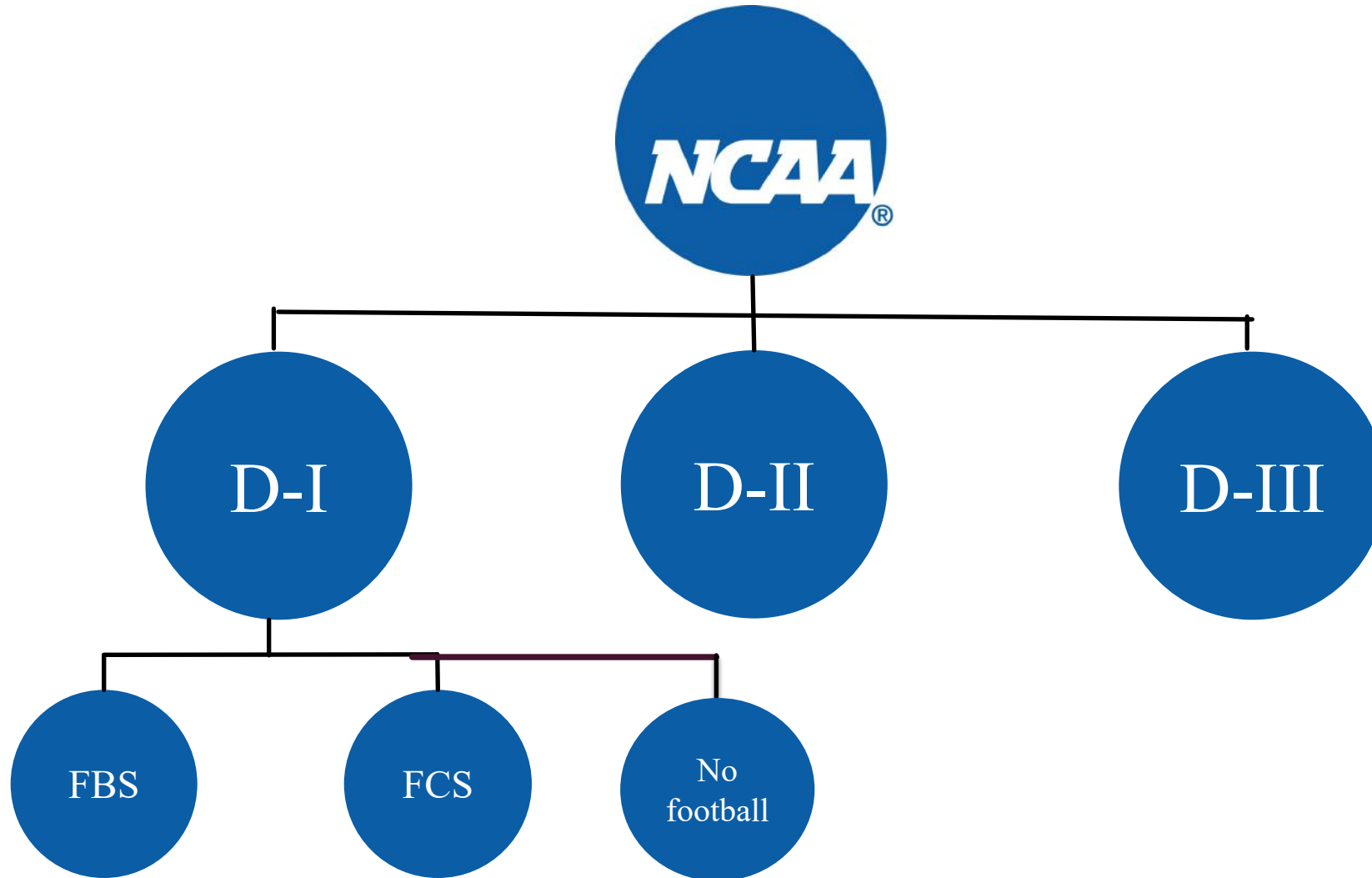
Only a fraction of the nearly 8 million current high school athletes in the United States will go pro.

AFFILIATED MEMBERS



A nonprofit coaches or sports association whose function and purpose are directly related to one or more sports in which the NCAA conducts championships or an emerging sport for women, or an association that consists of college/university administrators and has a direct connection to either the NCAA or its member institutions.

NCAA DIVISIONS



NCAA DIVISIONAL MEMBERSHIP

- Differences between divisions?
 - Sport sponsorship requirements
 - Scheduling requirements
 - Scholarship Structure
 - Type of Institutions
 - Regional vs National competitions
 - Funding Sources
 - Operating Budgets



NCAA – CORE PURPOSE

- Our purpose is to govern competition in a fair, safe, equitable and sportsmanlike manner, and to integrate intercollegiate athletics into higher education so that the educational experience of the student-athlete is paramount.





OUR PRIORITIES

ACADEMICS

Providing opportunities to earn a college degree is at the heart of our mission. Student-athlete graduation rates are the highest ever, with 80 percent earning their degrees.

[LEARN MORE](#)

WELL-BEING

We were founded to keep college sports safe. Today, we work hard to promote safety, excellence, and physical and mental well-being for student-athletes.

[LEARN MORE](#)

FAIRNESS

All college athletes deserve a fair shot. We focus on respect, integrity and responsibility, both on and off the field, so that college sports prepare student-athletes for life.

[LEARN MORE](#)

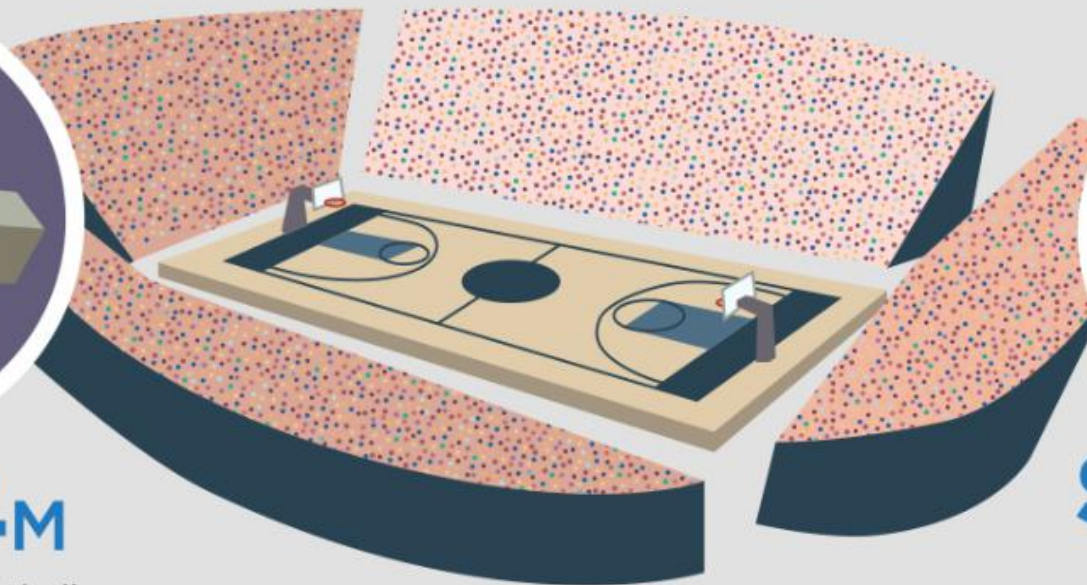
NCAA FINANCES

WHERE IT COMES FROM



\$821.4M

Division I Men's Basketball
Championship television
and marketing rights



Other smaller streams of revenue come from a
variety of sources, such as membership dues.



\$129.4M

Championships
ticket sales

NCAA FINANCES

WHO IS SUPPORTED



Student-athletes are at the heart of the NCAA's mission.