

JOINT RESEARCH PROJECT



Sport Industry Research Center



UNDER ARMOUR



UNIVERSITY OF TSUKUBA

DECEMBER 16th (FRI) SYMPOSIUM

16:00-18:00

JAPAN COLLEGE SPORT RESEARCH PROJECT

米国大学における学生競技者に対する教育マネジメントの現状分析

～日本版大学体育局 (AD) モデルの構築に向けて～



TEMPLE UNIVERSITY, JAPAN CAMPUS
(テンプル大学ジャパンキャンパス/TUJ)
AZABU HALL 1F/麻布校舎1階

◎ Free Entrance ◎
参加定員 50名・要申込み



◆ 16:15-16:35 "Benefits of College Athletics"



- ◆ Answer the question of why Tsukuba should develop an athletic department
- ◆ Community impact of a college athletic program

Dr. Daniel Funk
Director of Research and PhD Programs and Professor
Temple University

Followed by 10 minutes Q&A

◆ 16:45-17:05 "Governance Structure of NCAA, Conferences and Institutions"



- ◆ Differences/responsibilities at each level

Dr. Jeremy Jordan
Director of the Sport Industry Research Center and Associate Professor
Temple University

Followed by 10 minutes Q&A

◆ 17:15-17:35 "Review of Case Studies and Preliminary Findings"



- ◆ Review of division I departments
- ◆ Primary sources of revenue and expenses for an athletic department

Dr. Yuhei Inoue
Assistant Professor, Sport Management
University of Minnesota

Followed by 10 minutes Q&A

参加ご希望の方は氏名・所属を明記の上、
ide.hanae.gp@un.tsukuba.ac.jp にご連絡ください。

Temple University, Japan Campus
(テンプル大学ジャパンキャンパス/TUJ)
〒106-0047 東京都港区南麻布2-8-12



Project Representative **Tsuyoshi Matsumoto**
University of Tsukuba
Faculty of Health and Sport Sciences



GUEST SPEAKERS