

WHAT'S NEW WITH APP?

In May 2004, the Academic Preparation Program (formerly IELP) will institute a revised, more-intensive curriculum intended to foster more rapid language acquisition and, thus, speed the progress of APP students through the program. New courses designed specifically for the purpose will systematically address the development of basic vocabulary and reading skills. In response to APP students' requests, the new curriculum will also include listening and speaking courses and explicit grammar instruction within the context of core reading courses at all levels. The current curriculum of reading-based writing, content, and TOEFL preparation courses will continue to be taught, but the new courses will supplement it. To accommodate these changes, student class hours will be expanded to 24 hours per week for all students, making the APP truly intensive. In addition, the current three levels of the APP will be expanded to four so that

each level comprises a more narrow range of English proficiency. Advanced MEd student interns under the close supervision of master teachers will teach about one-quarter of the 24 class hours. Qualified MEd students will also work as teaching assistants (TAs) in classes with master teachers as part of a practicum added to the MEd course lineup. It is anticipated that the TAs will learn a great deal by getting actual classroom experience under seasoned professionals, but it is also expected that the master teachers will benefit from mentoring their TAs. In addition, the APP plans to hire native English-speaking undergraduates from the College of Liberal Arts to assist in classes as teacher's aides, thereby raising



A recent survey indicates that more than 95% of APP students welcome the new curriculum.

APP students' exposure to spoken English for communicative purposes and perhaps interesting the undergraduates in a language teaching career. The idea is to integrate the APP with the College of Liberal Arts and the graduate TESOL program for the benefit of all concerned. From APP students' point of view, the new curriculum should make for faster progress and, perhaps best of all, will be offered to them with no accompanying increase in tuition.

NEW TOURISM AND HOSPITALITY MANAGEMENT MAJOR

TUJ welcomes another addition to its growing Undergraduate Program. Beginning summer 2004, TUJ will offer a Bachelor of Science in tourism and hospitality management (THM). Students will take two years of entry-level courses at TUJ before transferring to Temple University's main campus in Philadelphia for a final two years of upper-level curricula in the School of Tourism and Hospitality Management (STHM). TUJ's THM major responds to the current and prospective need for trained, globally responsive professionals in tourism and hospitality management.



Vivaqua Hall is home to THM at the main campus.

The THM major at TUJ will train students for positions in the tourism and hospitality management industry. Students will acquire industry-specific skills in management, marketing, planning, and information technology to prepare for convention and conference, hotel and lodging, restaurant, theme park, cruise, transportation, and other tourism and hospitality management positions. Central to, and

a mandatory aspect of, the major in the United States and Japan is an internship program. An advisory board of industry-related individuals will help arrange internships for students, provide advice, and help raise funds for the program.

In Japan, the government is emphasizing tourism as a key 21st-century business. The Visit Japan Campaign launched by the government aims to increase inbound tourism to Japan. This will increase demand and employment opportunities for people whose skills include the training and international experience gained through the THM major at TUJ.

Dr. Elizabeth H. Barber, STHM's associate dean, comments: "We are delighted to extend our program offerings to TUJ. With Japanese tourists traveling around the world and with the Japanese government's tourism-promotion campaign, tourism

and hospitality management represents a very exciting career path for Japanese students. And, in addition to helping TUJ students, this new relationship between STHM and TUJ will benefit main campus students, by providing them with internships in Japan and opportunities for cross-cultural exchange."

TEMPLE UNIVERSITY PRESIDENT ADAMANY TO ATTEND TUJ GRADUATION CEREMONY

Temple University president David Adamany will come to Tokyo for the TUJ graduation ceremony and related events in June 2004. This will be Dr. Adamany's first visit to TUJ since he became Temple's president in 2000. Dr. Adamany holds a BA and a JD from Harvard and an MS and a PhD, in political science, from the University of Wisconsin-Madison. He served as president of Wayne State University in Detroit and was interim chief executive officer of the Detroit Public Schools under a state reorganization of the school district. Dr. Adamany also served in several government posts in Michigan, including as secretary of revenue and as a member of the Public Service Commission.



Dr. David Adamany, Temple University's eighth president.

Dr. Adamany serves Temple University and TUJ through a valuable mix of qualities. He is both visionary and practical to a local and a global degree and is committed to offering the finest, most-responsive education possible. His goals for the main campus show a fine appreciation for the traditions of Temple University and parallel TUJ's goals. In pursuing those goals, he will benefit the students and faculties of both campuses and will have a positive impact on both countries and, ultimately, the world. TUJ looks forward with pleasure to his visit.

recognizing the quality of education at TUJ convinces the Ministry of Justice and Japan Rail to be more open minded about TUJ's long-standing fight for visa and student discount train pass recognition. MEXT recently promised Dean Patterson to actively help in the negotiations with these bodies. This is definitely the closest that TUJ has gotten to a solution to these outstanding issues in its 22-year history.

foreign universities either as Japanese or foreign institutions. Credits earned at TUJ are not transferable to Japanese universities, but the same credits earned at the main campus are. It is hoped that the committee's suggestions lead MEXT to grant qualified branch campuses foreign university status soon.

For MEXT, the advisory committee's suggestions represent a major effort toward internationalizing Japanese higher education. TUJ, however, sees the suggestions merely as an indication that reality is catching up with the government. MEXT policy notwithstanding, many Japanese graduate schools admit TUJ graduates, and numerous Japanese universities accept TUJ undergraduates as transfer students.

TUJ nonetheless hopes that even MEXT's merest leaning toward officially

MEXT EDGING TOWARD FOREIGN UNIVERSITY STATUS FOR TUJ

On March 29, Japan's Ministry of Education, Culture, Sports, Science and Technology (MEXT) announced the suggestions made by its advisory committee on recognizing the quality of the branch campuses of foreign universities. Among them was to recognize students at branch campuses as qualified to enroll in Japanese graduate schools and to accept their credits as transferable to Japanese universities if their main campus is accredited in its home country.

MEXT has a contradictory policy of not recognizing the branch campuses of

WE'VE GOT THE GOODS!

Temple Owl goods, that is. Temple University T-shirts, sweatshirts, and baseball caps are available for sale through the TUJ Information Center. For more information, please contact the center at tujinfo@tuj.ac.jp or 0120-86-1025. If you donate more than ¥50,000 in May or June, you will get a 20% discount on the purchase of the TUJ goods shown here. We will pay the postage and mail your goods to you! Please make sure that you use the donation form enclosed. It allows you to pledge your donation and to order TU goods at the same time.

20% OFF IF YOU MAKE MORE THAN A ¥50,000 DONATION IN MAY OR JUNE 2004!



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Color: Gray
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Please note that if you just want to purchase TU goods without making a donation, you must go to the Information Center during regular business hours, Monday to Friday, 8:00 a.m.-8:00 p.m., or Saturday, 8:00 a.m.-5:00 p.m. The Information Center is closed on Sundays and national holidays.

Visit the alumni website and find alumni benefits www.tuj.ac.jp/alumni/

- 25% discount on all Continuing Education courses
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EDITOR'S NOTES

Send us your news! We want to hear from you for the Alumni News section. So send alumni@tuj.ac.jp any recent news about job or position changes, marriages, births, moves, and more. The TUJ Times will be published in print format and on the TUJ alumni website: www.tuj.ac.jp/alumni/.

Join us in forming an Alumni Association Committee and let us know how you want to be involved. The committee will serve as the voice of alumni in advising TUJ on various issues. Please contact us at alumni@tuj.ac.jp if you are interested in joining or chairing the committee or if you wish to recommend alumni for committee membership.



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## ALUMNI NEWS WHAT ARE TUJ ALUMNI UP TO?

Send your news to [alumni@tuj.ac.jp](mailto:alumni@tuj.ac.jp)

### Undergraduate Program

**Yuko (Masuyama) Hashimoto** (BA '96) worked at Dentsu, Young & Rubicam, an advertising agency, after graduating from TUJ. She spent a very busy four years there, working till midnight almost every day and making business trips to Sweden. In 2001, she got married and left the company. Now she enjoys meeting her friends from school and studying things that interest her, things she had little time for when she was working. Yuko and her husband love traveling, so when he's able to take time off from work they travel around Japan or go abroad. [yukohash@nifty.com](mailto:yukohash@nifty.com)

**Noriko (Makita) Matsuura** (BA '99) transferred from State Street Trust and Banking to State Street Global Advisors Co., Ltd., in 2001 and got married in July 2003. She now lives in Yokohama City with her husband. [norikomakita@hotmail.com](mailto:norikomakita@hotmail.com)

**Tomomi Kaneda** (BA '00) graduated from Kanagawa University and became an English teacher. After giving birth to her first child, Ryuta, she returned to school at TUJ. Raising a child and studying at a university at the same time is not easy, but she earned her second BA and was summa cum laude in American Studies. Ryuta is now 11 years old, and Tomomi had her second baby, Chika, last December. [tommyknd@hotmail.com](mailto:tommyknd@hotmail.com)



**Narihiro Niitsu** (BA '97) thinks that without TUJ he wouldn't be where he is now. "I changed jobs a couple of times after graduation, but one reason that I was always able to find a position at a company doing business with foreign countries was that I was confident and proud to have completed the tough program at TUJ. I'm currently in charge of marketing medical instruments, introducing American and European products to Japan. It requires very high communication and language skills, but I'm managing it because of the education TUJ provided. I would like to brush up my skills at TUJ in the future. I hope that the school continues to prosper, providing high-quality education to students wishing to work not only in Japan but all over the world" [naruhiro@yahoo.co.jp](mailto:naruhiro@yahoo.co.jp)

**Machiko (Sato) Osaki** (AA '91) is now the mother of two girls. Her eldest daughter, Yuka, is five, and her youngest, Miyu, is two. The family just bought a new house in Kawasaki, not far from where they live now, and anticipates moving in mid-April. Machiko has few chances to see her friends, so she looks forward to hearing from her classmates. [makoyuka@fo.freeserve.ne.jp](mailto:makoyuka@fo.freeserve.ne.jp)

**Naomi Sera** (AA '91) transferred to the University of Washington after obtaining her AA at TUJ and got a BA in political science in 1994. She has been working as an office manager at Stern Stewart LLC, an American business consulting company, since 1998, dealing with

accounting and general affairs. Stern Stewart is selling EVA (Economic Value Added) in Japan. "If you use EVA, you can impress your banking friends!" she says. [nsera@sternstewart.co.jp](mailto:nsera@sternstewart.co.jp)

**Kazushi Kato** (AA '93) got married two years ago. After graduating from TUJ, he got his nursing license and is now working as a nurse in Tokyo. He studies karate and is cycling to build up stamina for those long hours at the hospital. He cycles from Koto Ward, where he lives with his wife, Shiho, to work in Edogawa Ward. [rkko701237@paw.hi-ho.ne.jp](mailto:rkko701237@paw.hi-ho.ne.jp)

**Hiroko Kamo** (AA '97) went back to her home in Hokkaido after graduation. After working for a Japanese university for awhile, she became an English teacher and taught for three years. Then she spent some time in Nagoya and Osaka volunteering as a Christian missionary. Now she's back in Hokkaido and works for a company. "Currently I'm working for a company, but I'd like to build up a career as an English teacher and make it my lifetime job, especially teaching English for children," she says. Living in Hokkaido, she doesn't have much contact with her classmates and would be pleased to get e-mail messages from her old friends. [kamohiroko@dk.pdx.ne.jp](mailto:kamohiroko@dk.pdx.ne.jp)

### College of Education

**Sae Matsuda** (MEd '90) and **Robert Sanborn Brown** (MEd '92) are married and live in Kyoto with their daughter, Mona (5), and their dog, Nina (7). Sae has been working as a part-time teacher at Kyoto Sangyo University, Doshisha University, and Kyoto University of Foreign Studies. As of April, though, she will begin working full-time at Setsunan University. Her research interests include the individual differences among learners, computer-mediated communication, and action research.



Sanborn is a full-time teacher at Osaka Kyoiku University. He writes, "This is a long commute from home in Kyoto, but the students are creative and funny and serious. I teach English, translation, and, in the fall, an evening class to adults. My research interests are related to bilingual education and socio-linguistics. Aside from work, my 'passion' is the three web sites that I co-direct. Soccerphile.com, which is dedicated to the big events in world soccer: this summer's Eurocup in Portugal, the World Cup in Germany in 2006, etc., JapanVisitor.com, which is for residents of Japan and tourists alike, and a final site, GoodsFromJapan.com, supports the other two sites. No money, but a lot of fun. Please have a look." [saesanborn@yahoo.co.jp](mailto:saesanborn@yahoo.co.jp)

**Haruka Yasuda** (MEd '98) tells us that "learning is a lifetime affair. It's never too late to start studying again." He was a corporate employee most of his life, until he joined TUJ's MEd program at age 59. After retiring from his job, he earned his MEd. He then started teaching at Otsuma Woman's University. In addition to his regular courses, he's teaching multinational enterprise theory. He's also a student at Columbia University Teachers' College. He tells us, "I'm swimming a kilometer every day. It's my tip on how to keep active and vigorous." [hyasuda@ruby.familie.ne.jp](mailto:hyasuda@ruby.familie.ne.jp)



**Laurie Waye** (MEd '01) met a TUJ APP teacher at TUJ's graduation ceremony and got hired by the program a few months later. Between working on and off at TUJ, Laurie taught in New Zealand for four months, got married, and had a baby. After 11 years in Japan, she plans to return to Canada this summer. [waye@tuj.ac.jp](mailto:waye@tuj.ac.jp)

### Executive MBA Program



**Koji Taguchi** (EMBA '02) is working for AES Japan, where he's in charge of marketing and sales. AES Japan is part of the Exxon Mobil Group, which produces and trades petrochemicals. Koji was moved to the Nagoya office last year. He says, "What I learned in the EMBA program is especially useful for meetings with client's top management and for marketing." Koji takes great pleasure in spending time with his wife and their son, Takamasa, who was born last November. [dtaguchi@anet.ne.jp](mailto:dtaguchi@anet.ne.jp)



**Yudi Mashudi Hamka** (EMBA '02) recently was rewarded with a career promotion to senior manager of sales at his company, Datacraft Japan. The EMBA program has helped him to cope with his challenging job in the IT service industry and has provided a strong business footing as a specialist in serving clients with their IT strategies with the vision to deliver business-driven IT solutions. Last fall, Yudi moved into a new house in the Chofu area near the beautiful Tamagawa River. The house has a morning view of Mt. Fuji. He and his wife, Tomoko, planned and built their house based on their own design. "I would like to invite all of you to come over to my house for a great BBQ," is Yudi's message to his classmates. [Yudi.Hamka@datacraft-asia.com](mailto:Yudi.Hamka@datacraft-asia.com)

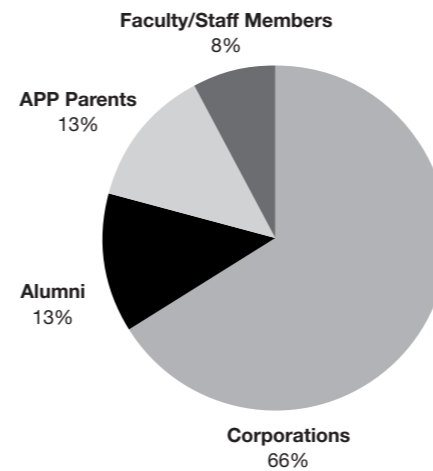
### Law School

**Yoko Onishi** (LLM '04) enrolled in the Law Program at TUJ in 2001 after working as a patent attorney. At the same time, she also took graduate courses at Waseda University and worked part-time at home. Today, she works in the Intellectual Property Division of Taito Corporation, a leading computer game company, where she oversees patent applications and lawsuits. "I'm relieved and happy that I have a new job and am able to be with my family again. I spent one semester at the main campus, away from my family, and missed them very much, especially my five-year-old son, Kensuke. He and my husband are both very proud that they survived the period without me," she says. She also advises law students to get as much information as far in advance as possible about the main campus program, from alumni (TLSJSBA: Temple Law School Japanese Students Bar Association) and from the Law Program office, so that they are well prepared. [HasegawaYOK@aol.com](mailto:HasegawaYOK@aol.com)

## FUND-RAISING DRIVE OFF TO A GOOD START

TUJ launched its first-ever fund-raising campaign in fall 2003, and it's off to a great start. So far, we've collected more than ¥15 million in donations and pledges toward our goal of ¥20 million for this year.

Sources of Donations and Pledges 03-04  
(¥15,691,218 raised as of April 7, 2004)



Koji Shimada's (TU, EdD '75) recent pledge of US\$1 million (¥105 million) toward the TUJ building project is a financial and psychological boon for the drive, even though it's not included in this year's pledges and gifts. APP students' parents have also been very generous, and many people—faculty, staff, and alumni—have given graciously to support student scholarships. TUJ alumni have given ¥2 million.

Thanks to all who dug deep into their pockets to make TUJ an even better place. In our ongoing effort to support our students, our fund-raising campaign continues and needs your support to reach its target: ¥20 million for the year. You can make a difference! And if you donate more than ¥50,000, you'll get 20% off on a purchase of the TU goods available through our Information Center. For details, please see the last page.



Koji Shimada, who pledged US\$1 million for the construction of the planned Temple Educational Center, has recently joined the TUJ Board of Governors.



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\*The list includes donors whose donation was confirmed as of April 7, 2004.

\*Pledges with no payment confirmed and anonymous donors are not included.

\*The list is regularly updated on the TUJ alumni website, at <http://www.tuj.ac.jp/alumni>

