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30 Years and Counting...



TUJ's 10th Dean, Bruce Stronach commented on the anniversary:

"The first main point in TUJ's evolution to date has been the decision by the main campus to own and control its Japan Campus directly in 1996. That decision solidified the main campus control over education and administrative policy and gave a clear

signal to everyone in the U.S. and Japan that Temple University was very serious about maintaining its campus in Japan for a long time in the future. Temple's commitment was reinforced after the disaster of the Great Eastern Earthquake and Tsunami in 2011.

The second point was when TUJ became the first institution in Japan to receive the MEXT designation of "foreign university, Japan campus." This designation gave TUJ the ability to sponsor visas for foreign students but, more importantly, signaled the growing acceptance of TUJ as a foreign institution.

TUJ has evolved into the largest and the only true foreign university in Japan. There is much more to accomplish and TUJ must evolve even further, although our mission remains the same. We are here to serve the educational needs of Temple University students, whether they are admitted through the Philadelphia portal or the Tokyo portal; and we are here to work in partnership with our host society to further the development of higher education and global human resources in Japan."

Dr. Bruce Stronach
www.tuj.ac.jp/about/japan-campus/dean/

Diamond Club Members

Dean's Circle Koji & Kim Shimada	Hiroshi Kakazu IACE Travel Mandarin Oriental Robert Clyde Robin Jevze Yoshikiyo Watanabe	Hiroyuki Seki Tim & Janet Glassett Tetsuya Murakami 9 anonymous donors
Patron Sun-Kyu Jeon Yasutoyo Murakami	Hai-Lung Dai Hisa Shibata Lisa Vogt Itaru Sato Yoshinori Tanabe	Corporate Sponsors Club Med IACE Travels Virgin Atlantic Delta Airlines Mandarin Oriental Premium Rent-a-Car Village Cellars Berry Brothers & Rudd & Rudd Mokumedo Salvatore Ferragamo Chinzanso Grand Hyatt Tokyo
Benefactor Anthony Newell Mike & Eva Leeds Haruhiko & Keiko Takauchi John & Judith Harrisingh Midori Kaneko Kuo-Chin Yang 1 anonymous donor	Toru Kuroiwa Makoto Koike Bungo Ohta Yuji Osaki Fujio Shinchi Toshiaki Yokozawa Yoshiko Ikeda Toyotsugu Matsui Duane E. Isham Kimiyaiki Koike Masakatsu Arino	
Friend Akoni Japan Alexander Sanson Bruce Stronach Donates Taraile Etsuo Doi		



TUJ Diamond Club Annual Dinner

June 2, 2012, TUJ held the annual TUJ Diamond Club Dinner and also lauched the celebration of its 30 Anniversary. Nearly 60 people, including alumni, parents, friends and members of the TUJ Board of Overseers, gathered at the historic Chinzan-so for a night out in the gardens.

Proceeds from this year's TUJ Diamond Club Dinner will support the TUJ Scholarship Fund for new and continuing students. With the auction hammer in Dean Stronach's hand, the attendees opened their support to TUJ and the dinner raised funds to support the TUJ Scholarship Fund. With the help of our donors and guests, the scholarship recipients will be able to continue their education at TUJ and develop a new level of global citizenship.

We would like to thank our sponsors whose help allowed us to raise funds for our cause: Delta Airlines, MINI Japan, Village Cellars, Berry Brothers & Rudd, Tokyo American Club/Decanter, and last but not least Chinzan-so. The event was also support by TUJ Art students who sold their art pieces and donated the proceeds to the TUJ Scholarship Fund.

To join & support TUJ Diamond Club, please contact us at tujdiamondclub@tuj.temple.edu

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Please contact TUJ Development and Alumni Relations office at tujalumni@tuj.temple.edu to pass on your views, and any feedback you might have on the *TUJ Times*.



Graduation · Summer 2012

Temple University, Japan Campus (TUJ), held its 2012 commencement ceremony on Sunday, June 3 at the Shinagawa Prince Hotel, Tokyo. The event recognized the achievements of 227 graduates in the class of 2012, encompassing undergraduate, master's and doctoral degree programs.

TUJ is committed to promoting global citizenship through an American liberal arts education and professional training to help students acquire the skills and capabilities required by modern society. The total number of such global talents who have graduated from the Japan Campus exceeded 5,000 in the 30 years since the campus opened its doors in 1982.

Fifty percent of this year's bachelor's and associate degree graduates are Japanese. The other half consists of 30% Americans and 20% other nationalities from more than 20 countries and jurisdictions. Those international students extend beyond family members of foreign expatriates in Japan. In fact, the majority of them are "long-term study abroad" students who apply to TUJ directly from overseas, complete their studies without leaving Japan, and graduate from TUJ.

These "long-term study abroad" students have increased sharply and now make up about 40% of the undergraduate student body. This increase resulted from TUJ receiving a designation from Japan's Ministry of Education as a Foreign University's Japan Campus which enabled the school to sponsor student visas. After graduation, 30-40% of those long-term study abroad students stay and work in Japan, making an important contribution to the Japanese economy. Those who leave Japan remain active worldwide, many of them applying the advantages they gained during their Japan experience. Japanese students who have developed bilingual skills and critical thinking capabilities at TUJ also enjoy high job placement rates.

The ceremony on June 3 in Tokyo was part of Temple's 125th commencement which began on May 10 at the Main Campus in Philadelphia. Including those at the Japan Campus, more than 8,600 Temple graduates were conferred degrees this year.

Temple University's 9th President, Ann Weaver Hart, congratulated the TUJ graduates who have overcome the difficulties associated with the Great East Japan Earthquake and other challenges to reach this day, and emphasized that education is the most important investment in life.

The video of the graduation ceremony including the remarks from President Hart and Dean Stronach, as well as this year's graduation speeches can be viewed at www.tuj.ac.jp/graduation2012/.

TUJ Celebrates its Big 3-0!

Below is a stroll through TUJ's 30 years of creating minds that move the world. TUJ's evolution since it opened doors in 1982 is shown below in the timeline. The support from our alumni, students, parents, staff, faculty and everyone in the TUJ family has been critical to this success and a venture for the next 30 years.

- 1982** Temple University, Japan Campus (TUJ) started in Minato-ku with the Intensive English Language Program (IELP) and a master of education (M.Ed.) in TESOL program. TUJ soon started to offer a M.Ed. program in Osaka in the same year.
- 1983** Launched the Undergraduate Program.
- 1984** Relocated campus to Shibuya. TUJ's first commencement was held.
- 1987** Relocated campus to Shimo-Ochiai.
- 1988** Started to offer a doctor of education (Ed.D.) in TESOL program.
- 1992** Campus moved to Hachioji and Takadanobaba
- 1993** Inaugurated LL.M. program.
- 1995** Started an Ed.D. program in Osaka.
- 1996** **Relocated campus to Minami-Azabu;** Launched the Executive MBA, Continuing Education and Corporate Education Programs.
- 1998** Started offering an undergraduate major in communications.
- 2003** Started offering undergraduate majors in psychological studies, art, and international affairs
- 2005** **Designated as the first Foreign University, Japan Campus, by the Ministry of Education, Culture, Sports, Science and Technology**
- 2007** Launched the Bachelor of Business Administration (B.B.A.) program
- 2009** Started offering an undergraduate major in international business studies
- 2010** Started offering an undergraduate major in Japanese language
- 2011** Launched Continuing Education Program in Osaka

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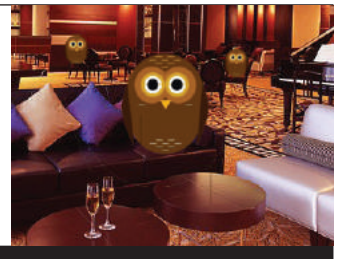
Graduation; TUJ 30th Anniversary; 3 New Board Members; TESOL; TUJ Night; Career Fair; MBA Gala; Alumni Watch!; Dean's Comment; Diamond Club Annual Dinner, Diamond Club Members

For more news and information, please go to www.tuj.ac.jp/alumni.



TUJ will hold 30th Anniversary Symposium on November 16, 2012
“Liberal Arts: Developing Competency, Leadership, and Global Citizenship”

2012 TUJ Alumni Reunion on November 9, 2012
Hotel New Otani, Pallazo Room
tujalumni@tuj.temple.edu



New Board Members

Temple University, Japan Campus (TUJ) announced the appointment of three new members to the TUJ Board of Overseers. The TUJ Board of Overseers serves an advisory function to provide TUJ with informed support on both academic and administrative matters from experts outside TUJ.

Yoshio Murakami: Special Advisor for International Herald Tribune, Japan Edition

Robert A. Siedell: President, American Express International, Inc. (Japan)

Toshiaki Yokozawa: President and CEO, Asahi-Ecocarry Inc. and graduate of Tyler School of Art ('92)



TUJ Night

Third Thursdays at Futbol Cervceria ONCE in Nakameguro have become a tradition with TUJ alumni over the last year and a half. Network with your fellow alumni over food and drinks.

TUJ invites alumni to submit comments to tujalumni@tuj.temple.edu and suggest theme gatherings of a graduating class, major, working industry, or simply suggest which industry executive you would like to meet. TUJ will make arrangements and send out notifications. Continue the tradition. See you at the next TUJ Night.



Dr. Stephen Krashen Talks at TUJ Osaka Center

The TUJ Graduate College of Education was pleased to invite Dr. Stephen Krashen for a special talk event on July 4 at TUJ's Osaka Center. This talk was co-sponsored by the JALT Extensive Reading Special Interest Group. It was an excellent opportunity to introduce Dr. Krashen's widely known theory of second language acquisition, which has had an impact on second language teaching since the 1980s. Dr. Krashen is a professor emeritus of the University of Southern California. He is an expert in the field of linguistics, specializing in theories of language acquisition and development. Much of his research has involved the study on non-English and bilingual language acquisition. Dr. Krashen has focused on reading and its effects on language acquisition and academic success. During the past 20 years, he has published hundreds of books and articles and has been invited to deliver over 500 lectures at universities throughout the United States and the rest of the world. The 70 spots available for the event were filled up in only few hours.



Career Fair

The TUJ-Sophia Joint Career Fair in English was successfully held on June 6th. Ten companies, including Apple, GE, Rakuten, Softbank and others, participated in the event and over 300 students and alumni, not only from TUJ

and Sophia, but also from many other universities in Tokyo area, attended. It was a rare event in Japan because students/alumni received hands-on information about each company in English. Although many companies in Japan have been discussing “global saiyo”, most non-Japanese students do not have a chance to learn about these companies until they have achieved business-level Japanese. This event aimed to making a difference in terms of eliminating the language barrier. The enthusiasm expressed by both students and companies at the event indicated a strong demand for providing company information sessions in English. One student from TUJ commented, “Compared to a regular job fair in Japanese that I went to previously, I could understand each company's business more thoroughly and easily picture working for the companies I visited.”



MBA Gala

The 4th Annual TUJ MBA Alumni Gala was hosted on June 30 at the Hotel New Otani's Trader Vic's Banquet Room.

More than 30 MBA alumni and students enjoyed reconnecting with their classmates and other alumni. After the toast by Mikiya Mori, director of the program, TUJ Dean Bruce Stronach talked about TUJ's 30th anniversary. Keynote speaker Andrew Silberman, President of AMT Group, spoke about networking. He said, “What is important is not who you know or what you know but who knows you... You need to increase the number of people who can advocate about you.”

Half of the attending alumni took home door prizes. If you missed this time, join the next one. Also, the MBA Program office has launched TUJ MBA Facebook Group for MBA alumni and students. Please search for us at TUJ MBA.

Alumni Watch!



As Japan's first Reach-Certified Personal Branding Strategist, Peter Sterlacci (M.Ed. '97) is the

pioneer of personal branding in Japan. His personal mission is to pioneer a ‘cultural shift one personal brand at a time’ by helping Japanese to stand-out in a global environment. Peter capitalizes on his 21-year career in training and development spanning intercultural consulting, international outreach, business English training, and executive communication coaching. He has held management positions in a Fortune 100 company, a Silicon Valley start-up, and a major university.

Visit www.petersterlacci.com and watch this video to learn about his personal mission.



Michiyo Matsuoka graduated from TU with a BA in Economics in 1993. After her first venture with an educational services company and working for TUJ as a carrier advisor in Japan, she moved to her paradise in Hawaii and started her new venture “Hawaii Lifestyles” on Oahu. Hawaii Lifestyles offers an English learning environment as well as unique Hawaii cultural experiences for Japanese tourists. Studying at both TUJ and TU and getting involved in a business professionals organization during that time certainly taught her entrepreneurship. She meets hundreds of people every year and truly enjoys helping others learn English. For more information, visit www.hawaiilifestyles.net.



Masashi Nakamura (EMBA '98) is one of the first graduates of the Fox MBA program

launched at TUJ in 1996. He has worked in the financial industry for over 20 years. Currently he is Head of Equity Derivatives and Delta One in the Japan Finance Department at Nomura Holdings. He values his time at TUJ, as it “helps me communicate better globally and locally to achieve our firm's objectives.” When not working, he enjoys spending time with his family. During his time off, his favorite vacation spot is Hawaii.



24 hours is never enough for Yasuko Steiner (B.A. '00), an entrepreneur and mother of three. She is Creative Director at Marono Media, an international media company she and her Swiss husband started. They build fashion/lifestyle apps for smartphones and research user metrics. Marono Media, which she says is like a fourth child to her, has provided her rewarding opportunities in the fashion/digital media industry. “I am married to a perfect Swiss and have three beautiful children. I love my life!” says Yasuko.