



TUJ is setting the standard for creating relationships with donors. The clarity of mission and ambition of the TUJ Diamond Club is inspiring. Etsuo Doi, founding member of the TUJ Diamond Club

TUJ Diamond Club launches with ¥10,000,000 gift



Temple alum, Koji Shimada (left, with wife Kim), loves TUJ. So much so that he was the first to join the TUJ Diamond Club in the top tier "Dean's Circle", with a generous gift of ¥10,000,000.

"TUJ's mission of offering the best in international education, to students from over 50 countries, serves as a model for institutions of higher education all over the world. Forty some years ago Temple gave me my start when I couldn't speak fluent English. Now I'm living my American

dream in the USA. I want to support an institution that put so much faith in me. By giving to TUJ, I can help other students live their dreams just like I did. I urge you to join me in this goodwill mission by giving back to the next generation through the Diamond Club," says Koji Shimada.

Launched June 6, 2009, the TUJ Diamond Club is a new platform for giving where donors' gifts entitle them to the benefits of membership in this prestigious club. Gifts are accumulative, allowing donors to increase their benefits as they continue supporting the university and its vital mission. Benefits include but are not limited to educational credits, invitations to annual events and the Dean's luncheon, multiple lifetime memberships to the TUJ library and naming opportunities.

To join or for more information contact: diamonds@tuj.ac.jp

Diamond Awards of Distinction

Under the TUJ Diamond Club banner, member Etsuo Doi used his passion for awards as a channel for contribution.

"I remember receiving awards and the incredible boost they gave me which kept me going. I wanted to create these awards for law and business students who truly are giving their all, by working full time and studying in their spare time. These high achievers deserve to be recognized and rewarded," says Etsuo Doi.

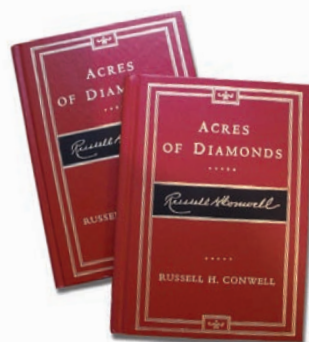
Three of the five annual awards are allocated to Law students and two to MBA students, all of whom are working full time and performing at high academic standards.

Acres of Diamonds leads to the TUJ Diamond Club

Russell H. Conwell's popular lecture 'Acres of Diamonds' is a manifesto for democratizing wealth and a call to everybody to strive to become their best in order to contribute to society as best they can. While illustrating the lengths we go to in search of wealth and happiness, before realizing what we had to start with, Conwell speaks of the importance of awakening to our power as individuals and encourages us, using the resources we have at our disposal, to create worthy lives through thoughtfulness, feeling and actions.

The TUJ Diamond Club is a platform to carry Conwell's vision into a new era of education, development and contribution. This platform marks the start of a new chapter for TUJ. It has been created to provide a clear direction as to what is needed; how funds will be used effectively; and how the implications of this process will be measured and managed to achieve a sustainable model for advancing brilliance at TUJ.

Founding Members
There is only one chance to become



a Founding Member of the new TUJ Diamond Club. As the year winds to a close so does this rare opportunity.

We realize that not everyone can make a contribution of ¥50,000 for entry level membership in this prestigious club. That is why we will be awarding Founding Member status to any pledge that comes in before midnight December 31, 2009. Once your donations total ¥50,000 or more in the months or years ahead, you will start receiving member benefits. Consider a gift of ¥5,000 or ¥10,000 or ¥30,000 to earn this prestigious lifetime status.

As a special gift and while supply lasts, anyone who contributes ¥10,000 or more before the end of the year will receive a hard copy of Conwell's Acres of Diamonds, the inspiration behind the TUJ Diamond Club.

To join or for more information contact: diamonds@tuj.ac.jp



Founding Members of the TUJ Diamond Club

Dean's Circle
Koji & Kim Shimada

Patron
Sun-Kyu Jeon

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Benefactor
Anthony Newell
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Etsuo Doi
Hiroshi Kakazu
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Robert Clyde
Robin Jevze
Yoshikiyo Watanabe
One anonymous donor

Win ¥70,000 in Continuing Education credits

Help classmates keep up with you and you could win ¥70,000 in Continuing Education credits. Send your stories of travel adventures, career moves, projects, births, marriages or even a favorite recipe to alumni@tuj.ac.jp before February 1, to enter the drawing. Include a fun photo or two while you're at it! Drawing to be held on February 15, 2010.

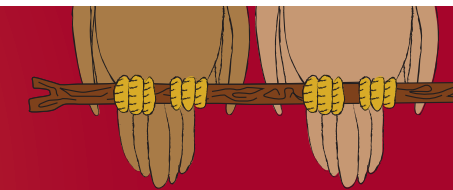
Find Continuing Education courses at: www.tuj.ac.jp

Temple University, Japan Campus, 2-8-12 Minami Azabu, Minato-ku, Tokyo 106-0047

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Please contact the TUJ Alumni Relations office to pass on your news, your views and any feedback you might have on the TUJ Times: alumni@tuj.ac.jp

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TUJ TIMES

Keeping on top of Alumni news
Issue 13
Fall 2009

In this issue: Expert opinions on the job market, Emmy Award Winner, TUJ Law 15th Anniversary, Dream Job, MBA Alumni Elect Officers, Career Fair 2009, TUJ Diamond Club launches, Acres of Diamonds, Win ¥70,000 in credits...

For more news and information please go to www.tuj.ac.jp

The rules have changed...



Mark Smith (above), MBA '99, President of Skillhouse Staffing Solutions, tells us how the old rules in job hunting no longer apply.

The rules of the game have completely changed. People think resumes are read by humans. They aren't. Resumes are now electronically processed and search engines and filtering software dictate whether a resume is pulled to the top or ignored altogether. I've known job seekers to fall into the black hole of Monster.com for

years with no bites.

So how can you win at this game? Think of the resume as a website and write it using meta tags or keywords that put it in the top searches. This point alone is why tailoring a resume is so important. The HR team will do a search based on terms in their own job description so if you do not use the exact word, you might be overlooked even though you are the most qualified candidate. Next, BOLD these words so when your resume is singled out, your key

points jump off the page with a glance.

Next, name recognition is critical. If you have worked even on a 5-hour project for a blue chip company, figure out a way to get that name on your resume so it stands out.

Most people think networking events are great for getting a job but often they are overrun with too many people from too wide a background. It's almost impossible to get good quality leads that work for the job seeker unless it is a very focused networking event.

It fascinates me that people

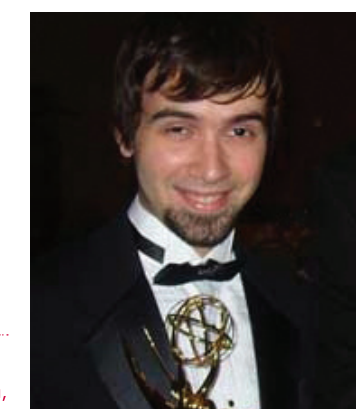
neglect networking with recruiters who literally have directories of personal contacts and their finger on the pulse of job opportunities. When networking in general, surround yourself with the best, model them and build your war chest of allies who can come to your aid.

Network with purpose, tailor your resume to each job, make your experience relevant, highlight keywords, and flaunt your best names. Now get ready to score that winning interview.

Stay tuned for Mark's interview tactics in our next issue! www.skillhouse.co.jp

Emmy Award Winner

Joseph Garrahan (right), a study abroad student at TUJ in 04, won an Emmy Award – Technical Achievement, for his work with Atlantic College Proto Gojin. View this creative masterpiece via his website: www.JKGarrahan.com.



"When we were called we couldn't believe it. I know I thanked my mom, but the rest of my speech is a blur. The after party was in a small town they created called Celebration and was built to resemble a 1950's town. It had vintage cars and architecture made from wood to make it feel like the past. I was expecting to see Marty McFly, from Back to the Future, skateboard past me at any moment."

Joseph is now collaborating with London-based TUJ alum **Ai Kawabe** CLA '04, to produce a short animated Christmas story using characters she has created.

TUJ Law Celebrates 15 Years in Japan

TUJ inaugurated its Master of Law (LL.M.) program in 1994 and 15 years on, with more than 190 alumni, celebrated the occasion with a symposium entitled "Issues for International Lawyers in Japan" held on November 7th in Tokyo.

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They (TUJ students and Alumni) have been willing to risk uncharted waters and compete in a game where they do not know all the rules. Dr. Jim Portwood, MBA Professor

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"The Symposium addressed a range of topics such as the role of foreign lawyers in Japan; differences between Japanese and American legal systems and legal cultures; intellectual property; and Japan's legal reform. The underlying message of the Symposium was how corporations worldwide can best utilize foreign lawyers and their services," said Sumi Sakata, Director, Law School.

Dream Job

Edwin Omura (below) MBA '10 Universal Studios Japan Entertainment Operations Coordinator

Edwin Omura was destined for showbiz. Many of you know him as the Master of Ceremonies for the MBA gala in June 2009.

Joining fellow classmates like Andre Agassi at the Nick Bolettieri Tennis Academy high school, Edwin



The Beasley School of Law at Temple University, in Philadelphia, has a 114-year history and is ranked among the top law schools in the United States. In Japan, TUJ is the only year-round law program accredited by the American Bar Association (ABA). In addition to a Master of Laws, TUJ offers non-degree, preparation courses and certificate programs.

For more information please contact law@tuj.ac.jp

got off to a swinging start as a TV sports and news producer. But when Edwin heard the call of the wild, he pounced on the chance to work with show animals for a vendor producing live shows at Universal Studios Hollywood and Japan (USJ).

Edwin went full time with USJ in 2008, handling the day-to-day show operations for about 20 shows featuring Western entertainers. Edwin's role is to create cultural harmony between the entertainers and the Japanese management at USJ. His work also crosses over to the production side.

Last year he was on the production team of the park's New Year's Countdown Party, and the new Christmas Show "The Gift of Angels", which is now in its second season, running from November 5th to January 6th, 2010.

"Universal Studios Japan puts on some of the best live entertainment, shows and parades in all of Japan and maybe even around the world! Our spectacular Christmas Show is on now and really is a "must-see." If any TUJ alumni, student or faculty comes to the park, let me know so I can show you around."

Connect with Edwin at tub84258@temple.edu.

MBA Alumni Elect Officers

The MBA Alumni Association

formally organized through the election of officers in November: President: Mark Hamer – 2006 Vice President: Ali Sarmadi – 2008 Treasurer: Raymond Gasu – 2004 Secretary: Andrew Edsall – 2009 Past President: JP Boilat – 2008 Executive Director: Mikiya Mori

Class Representatives: Jordan de Jong – 2009 Eric Clark – 2008 Hatsumi Kato – 2004 Chris Smith – 1998

"The overarching mission of the Association is to promote networking, fraternity, and philanthropy. In other words, we aim to build a stronger, more vibrant network among TUJ MBA alumni," says Mark Hamer.

Faculty Spotlight

Dr. Jim Portwood, MBA Professor, Human Resources Management

In recent years, the world has become an increasingly turbulent and uncertain place in many ways: socially, politically, and economically. In this new environment, those who are differentially able to make sense of the turbulence and thrive on the uncertainty will have a decided life advantage, but how does one acquire these "capabilities"? Well, it is not something anyone can learn just by reading a book. The necessary powers of observation, interpretation, and integration can only be developed through accumulated experience and personal reflection. Further, there has to be a certain curiosity and confidence in a person's make-up, a willingness to question standard assumptions that will move them to seek out novel environments and relationships where they can gain knowledge and test their own coping skills.

This is why I feel the current students and alumni of TUJ will be well prepared for tomorrow's challenges, in whatever field of endeavor or part of the world they may choose to be. Even before they came to TUJ to study, this group, both locals and foreigners, would have had to make many decisions and demonstrate several of the personal attributes described above. By choosing to step away from their traditional cultures and systems and embrace a new and different educational and social environment, they have already differentiated themselves from their less adventurous colleagues. They have been willing to risk uncharted waters and compete in a game where they do not know all the rules.

The TUJ experience can only add to this mindset, offering as it does a multicultural learning laboratory, and a chance to build diverse human networks. It is my hope that both students and alumni will take full advantage of their association with Temple to continue learning and developing, for the world will belong to those who are motivated to constantly grow and adapt to new situations.

Career Fair 2009

Encouraging signs of an upward trend in employment were seen at TUJ's Fall Career Fair in October. Booth space at the Fair was at capacity with ten well-known companies including Barclays, Hitachi, Costco, Abercrombie & Fitch, Bloomberg, AXA, Sumitomo Chemical and Tokyo American Club.

Yukiyo Kurosaka, TUJ Student representative adds "We had 110 candidates show up including students and alumni. There was so much excitement – the room was just buzzing! Some people even got hired on the spot."

The Career Development Office has been providing career counseling and resources to alumni of TUJ's undergraduate and graduate degree programs for over a decade.

"We received positive comments from all of the companies. The positive "can do" attitude of our students stood out the most with employers. I believe this comes from their personal pride in what they

have achieved at TUJ," said Kentaro Sawa, Career Development Office Manager.

For more information, contact career@tuj.ac.jp.

56 nationalities are currently represented in the undergraduate programs at TUJ.

35% of all students are from North America. Figures: UG Fall 2009 semester

Alumni watch!



Lee Shelton (1), MBA '07 – Following his post as the Asia Pacific Director for Ultraseal, a Norman Hay company, Lee was relocated to Hong Kong in March 2009 to be based at Norman Hay's Tam International, a construction chemical business. Lee recently toured Asia with his father hopping from Hong Kong to the Great Wall of China, the Terracotta Warriors, Angkor temples in Cambodia and Ho Chi Min in Vietnam. When he isn't travelling for business or pleasure, you can find Lee wakeboarding and playing tennis on a regular basis in HK.

Sakurako Oshima, BA '93, released her fourth book "Practical Manual: Quantitative Expressions in English" offering practical knowledge of English quantitative expressions used in actual business and daily life. Its target audience is English learners from beginner to advanced, who have trouble reading, speaking and hearing English numbers. The interactive book contains a workbook and 2 CDs. Sakurako is now working on her fifth book on telephone English due for publication in Feb 2010.

Connect with Sakurako: sakurako@officebi.com or www.officebi.com

Bruce Whistler, MS. Ed (TESOL) '95 was selected for the position of Statewide Director for the Workplace Learning Resource Initiative of California. Following graduation, Bruce went on to work in TUJ's Corporate Education Program, writing curriculum and later developing a program in Korea. Recently he has been involved in projects to enhance workplace training environments in California. "Without TUJ, I'd have never gained the knowledge and experience I needed to succeed in the US," says Bruce.

Gary Schrader, BBA '06, joined Metropolis Magazine in February 2009 to project manage several new initiatives and later take over a new division currently in the works. Gary can often be seen at the TUJ FIRST FRIDAY events!

Steve Golden (2), MS. Ed '97, is now celebrating his 13th year in Singapore. He is working in the field of academic journals publishing, and is Managing Director of SAGE Publications Asia-Pacific. Steve encourages any TUJ graduate travelling in Singapore to get in touch!

Connect with Steve: stevengolden@gmail.com

Tania Basile (3), MBA '04, is the brainchild of Ponte Amico, an on-line platform for connecting native speakers with foreign-language learners who share similar interests. This specialized language tool provides one-to-one, real-time, webcam conversations to power up students' fluency quicker than any traditional method of learning. "I read an article about Japanese struggling to reach fluency compared to other nationalities. I wanted to find a way to give back to a country that gave me so much," Tania says.

www.ponteamico.com



Raymond Gasu, MBA '04, is the newly elected Treasurer of the MBA Alumni Association. "I believe that the spirit of camaraderie cultivated during the MBA program fosters excellent professional networking. Our gala dinner this June was just the beginning of even greater events to come." Raymond is President of QCIC Consulting specializing in Business Advisory/Consulting (reviews, audits, assurance) and Business Process Outsourcing services (financial reporting, HR, Tax administration) for small and medium-sized multinationals operating in Japan.



Tomomi Sekioka (4), BA Economics '99, is a PR Manager for a global IT firm but swaps the corporate board room for her surf board every weekend. Tomomi began surfing in Hawaii where she took a beginner's lesson while on vacation. Ever since, she's been a small wave hunter in Chigasaki, Shonan. "I surf almost every weekend. It only costs 2,200 yen for a return ticket on JR East. Even though I'm exhausted after a long workweek, I go surfing because of the thrill of it and how it refreshes me. I even surf in winter but I have to wear a wetsuit and head cap which doesn't exactly make me look trendy!" Tomomi hits the waves of Nijijima, Izu, Fukushima and Chiba.

Connect with Tomomi: tomomi.sekioka@gmail.com

Carolyn Pieroway, MS. Ed '07, is an ESL Coordinator at a private Japanese girls school, teaches ESL communicative classes, coaches drama and presentation skills, and trains teachers in ESL practices and theory. Carolyn's other passion is cooking! A hobby turned into a part-time business has her catering for up to 500 and working as a private chef to corporate clients preparing weekly menus and parties in their homes. Carolyn shares one of her favorite recipes with us!

A Hug in a Mug!

INGREDIENTS:

1 coffee mug	1 egg
4 Tbsp cake flour (plain, not self-rising)	3 Tbsp milk
4 Tbsp sugar	3 Tbsp oil
2 Tbsp cocoa	1 splash of vanilla
	3 Tbsp chocolate chips (optional)

METHOD:

- 1- Add dry ingredients to mug, mix well with a fork
- 2- Add egg and mix thoroughly
- 3- Pour in milk, oil and vanilla and mix well. Add chips (optional)
- 4- Put mug in microwave and cook for 3 mins. on 1000 watts
- 5- Cake will rise over top of mug - do not be alarmed! Allow to cool slightly and tip onto a plate if desired. Eat and enjoy!!